

*Summary Minutes*  
City of Sedona  
Historic Preservation Commission Meeting  
Vultee Conference Room, Sedona City Hall, Sedona, AZ  
Monday, October 11, 2010 – 4:00 pm

**1. Verification of notice, call to order, roll call and Pledge of Allegiance.**

Chairman Unger called the meeting to order at 4:01p.m.

**Roll Call:**

**Commissioners:** Chairman Brynn Unger, Vice Chairman Greg Ruland and Commissioners Michael Pierce, Stephen Thomiszer - arrived at 4:04 p.m., and Noreen Wienges. Commissioners Jane Grams and Helen Snyder were excused.

**Staff:** Kathy Levin, John O'Brien and Donna Puckett

**2. Public forum for items not on agenda. Limit of 3 minutes per presentation. (Note that the Commission may not discuss or make any decisions on any matter brought forward by a member of the public).**

*The Chairman opened the public forum and having no public present, closed the public forum*

**3. Consent agenda:**

**Approval of minutes of August 16, 2010 meeting.**

***MOTION: Commissioner Wienges moved to approve the minutes of August 16th. Vice Chairman Ruland seconded the motion. VOTE: Motion carried four (4) for and zero (0) opposed. (Grams and Snyder excused)***

**4. Commission and staff announcements and summary of current matters.**

Chairman Unger asked Stephen Thomiszer, the Commission's new member, to introduce himself. Commissioner Thomiszer provided a brief overview of his background, which included experience as a designer/builder of passive solar homes, and then the other Commissioners and staff introduced themselves.

Kathy Levin indicated that the terms of Chairman Unger, Vice Chairman Ruland and Commissioner Grams will be expiring November 30th and Chairman Unger and Commissioner Grams are reapplying; however, Vice Chairman Ruland has indicated he does not wish to be considered for reappointment. Additionally, there have been three or four other individuals who have picked up applications. The deadline for applications is the end of month. Kathy then explained that a small committee will be put together for the interview process.

Kathy announced that the deadline for the Small Grant Program was September 30th and two applications were received. Today was the deadline for each of the applicants to make up some minor deficiencies, and the Commission will get those applications and make a decision in the November meeting.

Kathy Levin also indicated that she would be out of the office from October 31st to November 12th, so she appreciates the Commission changing the November meeting date.

Chairman Unger circulated an article written by Commissioner Wienges about our endangered places for the Red Rock News and thanked the Commissioner for the wonderful article. The Chairman then distributed draft copies of the *2010 Sedona's Most Endangered Places* brochure and indicated that she thinks she will make one alteration to switch the location of the most endangered places information with the Commission information.

The Chairman then reported that Kathy Levin received a call from somebody wanting to find out about Paul Schweikher, an architect who lived here at the end of his life, and we have started to look at some of the architects who built homes in Sedona, so we may want to look more closely into architects who have practiced here, because we may have more than we think. Paul Schweikher apparently built at least a couple of homes here and has a fairly good national reputation.

**5. Discussion of September 13, 2010 City Council – Historic Preservation Commission joint meeting.**

Kathy Levin explained that from the joint meeting, she summarized some of the more important remarks regarding what the Commission might address in the future and where the emphasis was coming from the Council. On two different occasions, the Mayor commented about scenic vistas and tours, and more specifically, he asked if the HPC should be involved in preserving scenic vistas and parks, and if there is a particular land in Sedona that should be preserved for its historical value or its past. Then, when he mentioned the Commission's mission and Council's priorities under sustainability, he wanted to discuss preserving viewsheds, in terms of the Council's goal, and asked what the Commission's role was.

Kathy indicated that her first response to that was that we don't do anything with landscapes; however, she looked up the National Park Service and found a discussion on preserving landscapes that fall into four categories; cultural, historic, historic-designed and vernacular, and each one would capture a picture in time that might include buildings, but might not. It could be a battlefield or agricultural land, etc., that is considered to be an historical area and be nationally designated as a cultural historic landmark. At the same time, she also noticed from the Master's Program on Historic Preservation at the University of Vermont that they had a piece on cultural landscapes, so she couldn't then discount the Mayor's interest in that and felt it might be something that should be brought back for a later agenda; however, she did want to distinguish cultural landscapes from "preserving scenic vistas" so she asked the Director to explain where that jurisdiction lies.

John O'Brien indicated that he doesn't really see this Commission getting involved in preserving scenic vistas; the Commission's focus should be on preserving buildings, but the orchards at Copper Cliffs might be an historic landscape, although he doesn't see scenic vistas as the Commission's role. Those are addressed through the development process and the Community Plan identifies certain viewsheds that we want to preserve. One example discussed in the Community Plan is the vista as you come down Cook's Hill from Airport Road, and with the redevelopment of the Real Estate Central property and the development that George Moore received approval for, staff ensured that the developments were very low-lying projects and wouldn't disrupt that view. The Cor d' Amor subdivision was developed, but then went bankrupt, and there is a knoll near the highway that is also identified in the Community Plan as something to be preserved, so staff ensured that the home sites were kept very low on that knoll, and we created actual tops of building elevations, so the homes could only be built to a certain height that is more restrictive than the Height Code. John O'Brien also cited the clustering of the Jordan Park Ridge subdivision to preserve about a 20-acre site along Mormon Wash, which was later donated to the City. North Slopes was cited as another example, with the roads placed on the tops of the ridges and the homes

placed down off of the ridges to protect the views toward Boynton Canyon. John indicated that he doesn't really see HPC dealing with those issues; they are pretty well covered through our zoning techniques, subdivision regulations and the Community Plan.

Chairman Unger indicated that realistically she thinks there is really nothing that this Commission could do; we can't landmark a vista. One of the things we did discuss was that we might have been able to landmark the Sycamore trees by Tlaquepaque, but when you start going broader than that, it makes no sense.

John O'Brien suggested that when we have development projects that might have sensitive historic landscapes, staff could send it through HPC for comment about the importance of that area, etc. Kathy Levin indicated that the Lomacasi property would be a good example, because of its proximity to the creek. Chairman Unger referenced a letter that asked the Commission to not allow any more buildings to be built in Sedona, in order to preserve the landscapes here, but she didn't know how HPC was supposed to address that, so it would be great if we could comment, because there are things other than buildings that are important to the community in terms of its history. The Chairman then thanked John O'Brien for making the Commission aware of how staff is working to save those vistas, etc., because it broadens the Commission's education.

Kathy Levin indicated that the Mayor also mentioned an historic tour twice; once when he suggested considering an historic home tour in the Commission's Work Program, and then he stated, "He could really get behind a significant historic building tour, either as part of the centennial celebration or as a standalone tour, so he would like to see a proposal on that. It could be combined with the Film Festival presentation of the old film clips or some partnering with another event, and it could even be a two-day event preferably. The Council would like to see a revenue generator at work where people are planning to spend the night and attend both events", so when the Commission discusses the centennial, we might want to bring that tour up for discussion.

Kathy explained that she thought the Commission might want to pay attention to those two thoughts from the joint meeting, so we are being responsive to what the Council brought up.

**6. Discussion/possible action on revisions to Historic Preservation Commission site on city website.**

Commissioner Pierce indicated that the Jerome Historical Society's website is really cool; they commemorate their mineshaft and talk about their big project, etc., so that could be an example. He has completed photographing everything now, so the Commission might want to discuss the exact changes we want to make to the website. The Commissioner also indicated that he could bring in all of the photographs the next time, so we can decide what we want to do. Commissioner Pierce then referenced an email indicating that it would be a City employee that makes the actual changes and Kathy explained that the employee could be invited to sit-in, so she would know our thinking about it. She is very adept and we can agendaize that for the November 15th meeting.

Commissioner Pierce indicated that he understood the Chairman's vision to be having a new picture and the oldest picture possible of each property; however, he went through the City's files and didn't find the grainy black and white photos that he had imagined. Kathy clarified that we are only talking about the landmarked properties, not all properties in the survey; however, the Commissioner explained that less than one-third had the older photographs, and even they looked new. It isn't really good work to have a 1970 photograph next to a 2010 photograph, because they look too similar. We discussed putting them through Photoshop, but that seems a little dishonest although it is an option. He also sent Janeen Trevillyan an email asking to look at all of the old

photographs, but he hasn't heard from her, although Chairman Unger has told him he could just go there and look at all of the photographs.

Commissioner Pierce added that we could also have a video clip of the motion picture or documentary we make, but he would encourage the Commissioners to look at the Jerome Historical Society's website. Vice Chairman Ruland asked how difficult it would be to include the Staff Reports for each of the landmarked buildings; it could be like a short summary of why it is significant. The comment about Jerome's was good, because they have a lot more copy on Jerome's site and a lot more written explanation.

Commissioner Pierce indicated that he also liked the Clemenceau Museum's website. The Chairman agreed that the Commission's website needs to be boosted up, because it doesn't feel like there is a lot of history there, and Vice Chairman Ruland's idea would be great. Kathy indicated it could be some facsimile of the Staff Report. Vice Chairman Ruland added that each one he has read has been thorough and covered all of the bases, plus the pros and cons, and for a reader it reflects the deliberation that took place. Kathy indicated that it could provide the history and cut away what led the Commission to make its decision; however, Vice Chairman Ruland explained that he would want the public to know the process and what qualifies one property over another.

Chairman Unger pointed out that when people are thinking of landmarking, we have all of the forms in there, but they really don't tell them how we make a decision, so that is a very good idea. We seem to have more of a struggle getting people to understand why we do it than other communities do, and that would show where we are coming from in making those decisions.

Commissioner Wienges suggested designing it to click on two separate things; one could be for the history and the other could be the deliberation process, so someone interested in only the history wouldn't have to wade through the other stuff. The Chairman indicated that when it is discussed in November, we could bring in one of those reports and determine how we would handle it, and we could have a better understanding of how we could break it apart.

Kathy Levin indicated that her Staff Reports have included more research than previously done when the Commission was first getting started. When she has looked at some of the earlier reports, the history just isn't there, but they were all historically worthy. Chairman Unger suggested that we could also educate as to when they were actually designated as landmarks, because then you could see the progression of the growth of the Commission. Kathy indicated that making those links on the website isn't difficult; she is currently doing it for the Community Plan update. The Chairman added that people do visit the websites and the more that is there, the more they get involved.

Commissioner Thomiszer indicated that Frank Lloyd Wright was an icon in Chicago, and they had quite an historic website that talked about their walking tours, etc., and that is how you really get the public interested. The Chairman added that we might want to have the brochure information in there too, because those are the things that give you more of a feel of the history, and the walking tour could be in there too. This is an item that we will bring back in November, if there are any more suggestions.

Commissioner Pierce suggested old newspapers that talk about different architects connected with prominent houses in the area; they don't have to be links. They graphically could be visually stimulating things. Jerome's site has a ghost tour, etc., and it has an 1880s feel that is really cool.

Commissioner Thomiszer asked if anyone has gone to some of the architectural firms or heirs and family members, because that is where you might get some original photographs. Kathy Levin

indicated that some of the current owners also could be asked. Commissioner Thomiszer then asked if the county records would have a history of the sales of the homes, because we could try to contact the prior owners to see if there are any photographs, and we could indicate who provided the photographs. When he was developing land, he always went to the county records to get the succession of ownership, etc. The Chairman asked if Commissioner Thomiszer and Commissioner Pierce could get together to discuss doing some of that research between now and November. Commissioner Thomiszer suggested having some original before and after pictures, and the Chairman explained that is why we need someone to do that, and if you both are willing, that would be great. Kathy Levin added that they could contact the current owners for sure.

Commissioner Thomiszer asked if business cards are printed for the Commissioners and Kathy Levin explained that the Commissioners receive a magnetic badge. The Commissioner pointed out that it is sometimes good to leave a card with contact information. Kathy explained that they could use her business card and write their information on the back. Commissioner Pierce asked if he could print his own HPC business cards and Kathy Levin explained that it should have the City logo on it, his name and "Commissioner". Chairman Unger indicated that she would send him a copy of what hers looks like with the logo. Commissioner Thomiszer indicated that would be great, because those would be helpful when we go to properties.

**7. Discussion/possible action on FY 2010-11 Commission Work Plan and commissioner involvement in Work Plan tasks:**

**a. Education and Public Outreach**

Commissioner Pierce indicated that education and outreach is the whole purpose of the DVD and after he completes the production, he wants to approach *Sedona Now* to see if they will loop it for all of the hotels, so their guests can see it, and he wants to go to the high school to show the DVD and a slide show, and then have a discussion. We were trying to figure out if it would fit within the ordinance at our meeting, and it does fit within education. Chairman Unger explained that we will go more into the documentary in the centennial discussion, because that is how it will be originated, although we can use it in other ways.

**b. Survey Field Work**

Kathy Levin explained that the purpose of this presentation is that we have been talking about the survey work that has been done, and she decided to put her favorites in a small PowerPoint presentation with the purpose of having each Commissioner fall in love with one of them and go out to do the survey and research, perhaps in a working team with one other person, and then come back and report your findings to the Commission, because these are really significant properties in her opinion. If we disperse the work and take it in little bites, we can do it; there are just seven properties identified. The Chairman noted that this is what we are supposed to be doing anyway.

Kathy indicated that she is calling the following properties extraordinary:

- 270 Oak Creek Cliffs - This property was a Babbitt property and part of the original Chavez homestead built in the 1950s. A caretaker takes care of the property and she has told him that she wants to sit down with a tape recorder and let him talk, because he is in his early 80s, but has been on the property since he was 10 years old. It is a 2.5 acre property. The rockwork is fabulous, the flagstone patios are beautiful and the steps are gorgeous workmanship. There is some old forest service fencing and the property is still owned by a member of the Babbitt family and used as a vacation residence. There is also an old pump house on the property.

- 330 Oak Creek Cliffs - This property is next door and also is a former Babbitt-owned property. It is now owned Mark Thatcher who developed the Teva sandals and he currently lives in Flagstaff. This is his vacation home and there is an old pump house on the Chavez Ditch, which is historic. The structure is from the 1950s and it is 4 acres with creek frontage. There is a new outdoor patio addition and they also built a new pool and observation deck. The rockwork is beautiful and the site is unbelievable with grassy lawns down to the creek, an old apple tree on the left and some old Sycamores on the right, and the caretaker also knows all about this property too.
- 335 Brewer Road - This property is across from Los Abrigados and it was built in 1938, according to county records, and it is over 1,000 sq. ft. Its integrity is poor, but looks like the old forest ranger buildings. It is currently rented out and owned by people in Phoenix. Commissioner Pierce asked about the rent per month and Kathy Levin indicated that she didn't know. She thinks the front door is original from the 30s or 40s. Vice Chairman Ruland asked what Kathy meant about its integrity and Kathy explained that it hasn't been maintained very well, but she doesn't think there have been any modifications and that is why, with something this old, it should be on our radar screen. It is amazing that it is still standing, because it is next to multi-story large homes.
- 225 Wilson - Unfortunately, this has been painted a terra cotta brown, but it was built in the mid-50s and it has 1,000 sq. ft. It has been excellently maintained by the owner. Commissioner Thomiszer asked if that is original siding and Kathy indicated yes, and there is a beautiful cobblestone rock fireplace on the north side. The Chairman indicated that she thinks the Commission has done an assessment of that property, but we might want to do it again. Kathy pointed out that this is one we thought could be part of the Uptown Historic District at some point. The owners live in Northern California and have taken excellent care of the property, and it is rented.
- 400 Color Cove - There is previous work that Janeen Trevillyan did with other Commissioners and we learned that it was an architect-designed home built in the mid-50s for an heiress of the Phillips 66 Oil Company. It is on a huge 3-acre site, and none of the exterior has changed. Chairman Unger indicated that she had worked on this house within the last 10 years and it is not a Madole home; it doesn't have his 2x4s, but it has a mid-century architectural feel, and she believes whoever built it had been a student of Frank Lloyd Wright. Kathy indicated the current owner's name is Heisinger.
- 2015 Yavapai - The renter told her that it has a basement and it is only 700 sq. ft. There have been no modifications to the house, but she is amazed that it is still standing, considering its location in an industrial area. From the outside, it looks pretty good and the wood and metal casement windows are all original, plus all of the rockwork.
- 55 Copper Cliffs - The owners called about six months ago. The property had been rented and trashed, and we knew it was a Howard Madole home. It was built in the 60s and the integrity is pretty good. The signature features of the roofline and interior 2x4s on edge and the schist stone fireplace are all intact. There have been some add-ons at the entry and a carport on the right.

Kathy indicated those are the seven properties that she hoped the Commissioners would do some work on. Chairman Unger indicated that she and/or Kathy could assist the Commissioners that haven't done assessments before; the first thing is to make sure that everything is pretty consistent with the way it was when it was built, so you might want to go with her and/or Kathy to get a feel for how it is put together; however, the forms are pretty self-explanatory. Kathy noted that we now have two people who know architectural form and materials, which will be really valuable, because you can call out rooflines and window treatments, etc.

Commissioner Thomiszer indicated it would be helpful to do it as a two-person working team, because when you have two people you can usually do the power of three that one could do in ten times the time. Kathy Levin suggested that we could decide to pick one of the properties and all do it, as a way to reinforce the techniques for doing surveys. Chairman Unger added that in the past, we have done it in pairs, because one can be writing things down while the other is callout things out, which makes it easier. Kathy indicated that the fun part is doing the research in the archives at NAU or checking the Sedona Historical Museum and newspapers. An intern did quite a bit of research in the archival materials. You will be doing these on your own timetables, and then come back and share the information with the Commission and make a recommendation as to whether or not we should be talking with the property owners.

The Commissioners chose to assess the following properties:

- Commissioners Pierce and Thomiszer - 400 Color Cove and 330 Oak Creek Cliffs
- Vice Chairman Ruland - 270 Oak Creek Cliffs
- Commissioner Wienges - 335 Brewer Road

Chairman Unger indicated that she will wait and let Commissioners Grams and Snyder look at the properties, and then she will take what is left and help whoever needs help. Kathy indicated that she will send an email with this information and scan the county's information, because she wants the Commissioners to get in touch with the homeowners. Chairman Unger stressed that before the Commissioners go out, the homeowners should be contacted. Commissioner Thomiszer indicated that the first thing that should go to the property owners is a letter to say that we will be following up in a week or so and contacting them at this number, unless they provide a different number, etc. The Chairman indicated that she and Kathy can create a standard letter and send it for the four properties we have identified now.

Commissioner Thomiszer asked about a letter that they could put their own name and contact information in; however, Kathy indicated that she may just say a member of the Commission to keep it standardized. The Chairman agreed that it is better if it comes from the City.

**c. Madole Home landmark prospects**

*There was no discussion on this item.*

**d. Early Don Woods-designed homes**

*There was no discussion on this item.*

**e. Arizona Centennial 2012 (February 14, 2012)**

Kathy distributed a handout and Chairman Unger explained that we have been talking with different groups and the schools about projects for the State Centennial in 2012, and she and Kathy felt that there should be some guidelines in talking to the groups. We won't discuss the responsibilities in detail, but we will get more in depth about them after we go through this. She wants all Commissioners to abide by these ideas, so we don't get way off course.

The Chairman then read the following centennial guidelines:

- Work with existing organizations to incorporate the Centennial into their signature events - The Chairman indicated that she has contacted a lot of different organizations and that is one of our first dictates.

- Encourage no/low budget ideas - The City Council indicated that they could look at some monies if we came up with any things, but right now, we want to stay the course of trying not to involve the City with a financial burden, and we should stick with that idea. There may be things come up that may require some funding, but we don't want to overdo that part of it.
- Promote authenticity in the telling of Sedona's unique history
- Promote consistency with branding and messaging
- Promote quality in all activities/events

Under Commission responsibilities, the Chairman read the following:

- Work together to define and help execute projects that Commission has agreed to do as a group
- Incorporate the ideas and guidelines received from the Council and City Manager's Office
- Promote individual Commissioner responsibility for an activity of interest (e.g. film documentary, centennial quilt, centenarians)
- Develop a calendar of 9 to 10 months of events - the State is trying to extend that from next September to the end of 2012, but we are trying to isolate it to possibly one year of events, although we may find that we want to add some other things.
- Create a group of creative individuals outside of the HPC to design the February 14th event (or weekend of events leading up to February 14, 2012) - we will also be talking about having another group to talk about the planning of how all these other things are going to fit together
- Provide timely updates to the City Council

Chairman Unger explained that those are primarily dictates to keep in mind, when we go out there and start talking to people, so we are all on the same page rather than coming back with too many scattered ideas and the Commission not being able to cope with all of them.

Commissioner Pierce asked if the updates to the City Council are verbal or a written report and Kathy explained that we make a presentation. The Commissioner then asked if individuals should, like if he wanted to update the Mayor on what he is doing, or should it come from all of us and the Chairman explained it should come from all of us; we want this coming from the Commission and not individuals. If someone starts going out on their own, it gets too scattered and it would be too hard for the Commission to maintain it, so it should come to the Commission, even for the things that we are asking different groups in the City to go with and the high school, etc. They should all come back to the Commission to make a presentation to the City Council. The Recording Secretary added that in saying "Commission Responsibilities", the Commission is all seven members, not just an individual member. Commissioner Pierce asked what if he wanted to call Councilor Litrell to talk about what he is doing, should he not do that, and the Recording Secretary explained that he could contact anyone as a citizen, but he can't speak for the Commission independently and Councilor Litrell isn't the Council independently; the Council and Commission are bodies of seven members, and City business needs to go through public channels so the public can hear the City's business.

Commissioner Pierce indicated that Councilor DiNunzio asked to meet with him and Vice Chairman Ruland asked why it is important for him to push to individually talk with them. Commissioner Pierce clarified that the Councilor asked to talk with him about this stuff, so he just wants to iron out what he can and can't do. Kathy explained that Councilor DiNunzio is the Commission's Council Liaison and probably one of the best for the Commission to be communicating with. The Recording Secretary added that the distinction is talking about your

ideas rather than speaking for the Commission. The Chairman agreed that if you speak with them, you are speaking as an individual, and the ideas will be brought to the Commission as a body before it goes to the Council. It won't be handled by a direct link between you and the City Council; it comes through the Commission to the Council and not to individual members of the Council, so calls shouldn't be made to each Councilor to meet individually on it, because that would be a violation of the open meeting law.

Commissioner Pierce indicated that he thought the Open Meeting Laws pertained to more than two people and the Recording Secretary explained the "hub and spoke" aspect of the law that applies because business is being conducted outside of the public's view. Vice Chairman Ruland shared a recent example that arose within the Fire District Board, and Commissioner Thomiszser asked about the working teams riding together. Vice Chairman Ruland indicated that is a good point, and Kathy Levin indicated that another aspect of the law is that when a quorum of the Commission is present, you definitely can't converse with one another about City business, and in this case that would be four members. The Chairman also explained that if Commissioners called or emailed other Commissioners the same concern would apply.

Kathy explained that feedback on projects would come through the Commission and you could be part of the presentation, but typically when we are giving updates to the Council, we are giving them progress reports and all of the vetting takes place with the Commission. The Chairman explained that if Commissioners want to use email, all emails should go through Kathy Levin and she can send them out as appropriate. Kathy added that the new Commissioners will be having an orientation and part of that is a discussion on the Open Meeting Law. Commissioner Thomiszser asked if it would be a violation if he and Commissioner Pierce contacted Commissioner Wienges to find out what approach she is using and Kathy explained that their questions should come to her. Kathy also explained that the Commission's site visits are publicly noticed so the public's business is done in the public.

Vice Chairman Ruland indicated that beyond the legal technicalities, it is just a courtesy to Chairman Unger and Kathy, because he would hate to be in the Chairman's shoes and have a Councilor come up and say that the Councilor thought this Commission was doing something, because as the Chairman that would put her at a terrible disadvantage. Commissioner Pierce indicated that his intent wasn't to challenge any of this; he just wanted to understand it and he agreed that would make it difficult for Kathy and Chairman Unger and it would be almost disrespectful.

The Chairman agreed that is the other part of the issue, because we want to make sure that whatever we do, the Commission as a group tackles its mission, not as individuals. Individuals can do parts of the tasks, but we need to address them together as a group.

Chairman Unger indicated that Councilor Litrell came up with a very good idea and in a lot of the meetings with the different organizations, they agreed that it would be a very good idea, and that was to add, *Sedona the Sweetheart of Arizona*, to the theme, which was *A Sedona Century*. The feeling was that if we ask the high school students to create a logo and approach others about finding a central theme for this, it would give people a little bit more to work with. The question is if the Commission feels comfortable saying, *A Sedona Century - Sedona, Sweetheart of Arizona*.

Vice Chairman Ruland explained that the nice thing about *A Sedona Century* was that it was short, sweet and described it. Regarding the Sedona sweetheart piece, we know Sedona

Schnebly was the first and anybody preceding that might say what does that mean. He thinks it distracts from the point and he just doesn't get it.

Kathy Levin indicated that she thinks Councilor Litrell's suggested wording was *Sedona, the Sweetheart of Arizona*, because the Statehood falls on Valentine's Day. Commissioner Wienges indicated that she likes the idea of sweetheart going with February 14th, but she would agree with Vice Chairman Ruland that it is way too wordy. Commissioner Thomiszer also agreed that it is too wordy; if someone could give some thought to it and come up with something in three words, but if you look at corporations like Nike, you recognize their slogan everywhere, because of the simplicity.

Chairman Unger indicated that we could lose the fact that we really want to be talking about history, and if we start talking about sweethearts, we are losing the context of where we want to be. One of the things we will need to do is have someone from the Sedona Historical Society talk with the students about the history and give them the context, instead of trying to force a vision, and that makes sense.

Regarding the quilting project, Kathy Levin indicated that she and Commissioner Snyder met with the owner of the quilter's shop and a representative from the Red Rock Guild, and we were wondering if they had any interest in having the local quilters design a centennial quilt; if there could be a portion of their library show devoted to old quilts that people could display, and if they designed a centennial quilt, could it be a centerpiece of their display, and then go on tour for a year. They were wild about all three ideas. Karen Scanlon was willing to oversee the design of the centennial quilt, and then work with the quilters to do that. They asked that we think of images of Sedona, so if you have some iconic images of Sedona's history, we will email them so they can be incorporated. Commissioner Snyder asked if they would need a specific budget, and Kathy suggested that they wait until we meet in November and she would get back to them. If they do hand quilting, there probably would be a cost to them, because it is very time consuming, etc. They were really excited that we asked them, and they can work with the timetable. The owner of the store also will help shepherd this project.

Commissioner Thomiszer asked if they are looking for ideas from the Commission to put into the quilt and Kathy indicated yes and pointed out different techniques displayed in the conference room that could be used. Kathy also indicated it would be fun to have them share the design with the Commission; each individual quilter will take a square and do it to the specifications outlined in the design.

Commissioner Thomiszer indicated it would be interesting to include examples of folk architecture we have here. Kathy Levin asked that the Commissioners give her their ideas, even the feeling like of folk art, and we will just reserve the discussion regarding what kind of budget we might think we would need.

The Chairman indicated that for the Legacy Project we are submitting the art in the roundabouts, and the Recording Secretary reported that the Arts & Culture Commission approved the Art in Public Places Committee's recommendation last Thursday and it is tentatively scheduled for the City Council's October 26th agenda. The Recording Secretary added that a new idea mentioned by the Housing Commission was to partner with Habitat for Humanity to do a homestead/house-raising for the centennial, but it was just in the conceptual talking stage. Chairman Unger indicated that is interesting and she will talk with the Chairman of the Housing Commission.

Vice Chairman Ruland asked if we are restricted to one project and Chairman Unger indicated no and as soon as we know that the artwork has been approved by the City Council, we will submit the nomination. Kathy added that we are 90% there.

The Chairman indicated that the Sedona Historical Society has some signature events that they are discussing, but they aren't totally sold on everything yet. They are talking about a BBQ and a breakfast with the Westerners serving apple pancakes and cider, but she doesn't think they have made a determination about all of the things they might do.

Chairman Unger indicated that at the centennial planning session in Flagstaff, Nancy Burgess indicated that the Superintendent of Schools for Coconino County is going to be putting together a program for fourth graders for the cache, so we are keeping an eye on it to see where it is going, but she doesn't know how much we would get involved in that. Vice Chairman Ruland indicated that he talked with the Superintendent and it is true they are going to have curriculum for the fourth and tenth graders, which is normally when they have a history unit, and it would be rolled about in the fall of 2011, but they haven't decided if they are going to expand the curriculum beyond those two grades. The Superintendent is really excited about the idea of contests and somehow that idea will be incorporated, but they are about a year away. The Chairman added that we may be able to do some things with the high school and the Sedona Historical Society wants to do something with the grade school.

Regarding the film, Commissioner Pierce indicated that after taking some time to decide how to configure it, he emailed Joe McNeill and asked if he would be interested in collaborating with the Commission on the film, and Joe emailed back that he would be happy to collaborate with him. The Commissioner gave him a choice of doing a private or public presentation, because we could do something at the high school and he could film it, but the idea is to put a green screen behind him, which allows you to superimpose him on anything, so if Joe is talking about John Wayne, it would show John Wayne, etc. He is planning to do 24 minutes.

Kathy indicated that we might want to discuss whether it should be Sedona specific or Northern Arizona specific. Commissioner Pierce indicated that he asked Joe McNeill and Joe said that, for example, the film *Stagecoach* is famous for being filmed in Monument Valley, but it is backlit from scenes in Sedona, so it is technically a Sedona movie too, and he said that you can't really tell the story of film in Sedona, unless you tell the story of all of Northern Arizona. Kathy indicated that she would agree. The Commission is city-specific and the genre you are describing includes Sedona, but it also includes all of Northern Arizona, so we would probably miss out on the breadth . . . Commissioner Pierce interrupted to say that you simply can't tell the story, because there were so many films filmed at the Grand Canyon, Monument Valley and Sedona.

Vice Chairman Ruland indicated he was confused and asked how this fits in and how much people can learn about historic preservation. Commissioner Pierce stated that centennial 2012 is Arizona, so it is all of Arizona. The Vice Chairman recalled that when it was originally discussed his impression was that it would be grounded in structures and that places and locations in Sedona was what the film would be about, in relation to the film industry. A general film about films being shot in Sedona has been done -- Commissioner Pierce stated just westerns; however, it could be modified if the Commission feels that we don't want to tell the story to the rest of the state. He can ask Joe McNeill to only talk about those films that were completely shot in Sedona, but a lot of them were also shot in other locations.

Vice Chairman Ruland indicated that he understands, but again asked how that teaches people about historic preservation. Commissioner Pierce indicated that the City Council delegated education commemorating a century of Arizona history to us, and that is all outside of architecture and historic preservation, but we also brought up at the last meeting that it could be the time to reword the ordinance that created the Commission.

Chairman Unger indicated that she understood Vice Chairman Ruland's dilemma, because until we were handed this task, it is outside of our normal boundaries of dealing with structures or landscapes, etc. The whole thought of the Commission being involved in this took place before she was even on the Commission. Janeen Trevillyan had mentioned that we were going to be looking at the centennial, in terms of what happened over the last century in Sedona, so it is probably an expansion of our normal duties. The concern is that we may be taking on something that really has nothing to do with us, but it was sort of delegated to us, because we are the ones that are more closely aligned with it than other Commissions in the City.

Vice Chairman Ruland indicated that is a fair point that the Arizona Centennial celebration is beyond the purview of the Commission, but when the film was first discussed he misunderstood the scope of the project. He favored the project when he understood it would be an opportunity for the Commission to educate about historic structures in Sedona, but he is not sure he is supportive of it now that he knows it is a broad film about Sedona Westerns, because it has been done. Commissioner Pierce indicated that he guarantees that his will be better, because Joe McNeill's vision is to make a movie museum here with a cinema in it that will show movies that were made in Sedona.

Chairman Unger indicated that she understands the thought that it is beyond the parameters that we initially thought it would be and she and Kathy have struggled with that. Commissioner Pierce stated that we talked about it at the last Commission meeting. Vice Chairman Ruland restated that he agrees that educating people about historic preservation in Sedona is part of our duty, but he doesn't see how this film will do that.

Commissioner Pierce indicated that if you and the other Commissioners feel strongly, we can narrow it to Sedona, but he doesn't think he ever said anything about tying it to structures. When he initially started, he just thought of films in Sedona, but Joe indicated that it isn't feasible. Chairman Unger indicated that as historic preservation for the City of Sedona, we have the historic preservation of not only structures, but also of preserving the history. One of the issues we face is that people don't think Sedona has a history, so to expand upon the fact that we have a history, this may be a way to get the people involved, even if it may be a little outside of the boundaries.

Kathy indicated that when you look at a retrospective of two or three decades at a time in Sedona's 100-year history, you would look at homesteading, the western filmmaking, etc., and there is an historical story in each of those periods, and that is how she made the leap, because it is out of the scope of the HPC, but in the context of the centennial, it tells about a period of time when filmmaking put Sedona on the map, and with that she finds a nexus, because it was part of Sedona's history, and as Commissioner Pierce pointed out not everything was filmed in Sedona, so to tell the story completely, you have to talk about Northern Arizona. She finds it totally out of the HPC's ordinance and work plan, except for its role in the centennial.

Commissioner Thomiszer indicated that he would give an example using folk architecture, which has a history before it arrived in Sedona, so if the film looked at the buildings we are preserving and the evolution from whence they came, that would have merit to be targeted by

us. If you are talking about folk architecture, bringing in the history of it and how it evolved in Sedona, that is a film about preservation of our buildings and how they came to fruition. Kathy added that is a different aspect; we have to solidly land on support, because if there was any concern about City resources or Commissioners' time, we need to know why it is important, and for the reasons she stated, she thinks it is important and it will be an exciting project for the centennial, but it is completely out of the scope of the Commission.

Commissioner Pierce suggested that the Commission change the ordinance, because the message he got from the Mayor and Councilors was that they were encouraging him to move beyond the ordinance. If you remember, he said that we should be called the Historic Architecture Preservation Commission, so it seems that the easiest way to address it would be to expand our mission to include education as well. Kathy clarified that is part of the mission.

Chairman Unger indicated that any conversation about the ordinance should be held until after talking about the reworking the Land Development Code. In this circumstance, it is not necessary to discuss changing the ordinance. Kathy added that if the Commission wants to bring that back, it can be given the proper attention. It was definitely brought up in the joint meeting, and we can revisit it if we feel it is important to expand the scope of this Commission. The Chairman repeated that this is not the time.

Regarding the centenarians, Commissioner Wienges indicated that the first time the Commission heard about her idea was at the joint meeting, so it gets back to the same issue of whether or not the Commission feels it is appropriate for her to be pursuing it. Chairman Unger stated that given what we just discussed, it is. The Commissioner explained that her idea was to celebrate Sedona residents who are 100 years or older and she would look to identify them by using local churches, etc., and asking them to help identify who they are, and then contact them to see if she can get a photo of them and write an article trying to extract history from them. Some might be recent residents, so you don't know what you will get, but it is celebrating their 100 years. She had also mentioned to the City Council that it might be a photo opportunity for the Mayor or some of the Councilors. They could be in the picture and bring a birthday cake, etc. and she thought of getting a canvas and having each centenarian contribute a few brushstrokes, so you have a finished abstract thing and we could do a little plaque naming them and it could be hung in City Hall. Additionally, we would hopefully have all of the articles printed in the newspaper. Someone mentioned also working with Commissioner Pierce to film a short piece, but it would depend on their verbal abilities; with their permission, she might have to contact their relatives to get some information. She hasn't done any more on that, because she wanted permission from the Commission as to where she should go with that.

Chairman Unger recalled that another suggestion was to find some of the people who were here when they were younger, but now live somewhere else. Commissioner Thomiszer indicated that would be an interesting story, if they grew up here and they are now 100 years old.

Chairman Unger indicated that she made a list and we could split them in two, one working with the schools and the other working with the businesses, non-profits, and organizations. She would like to get a group of them together and she has a list that she can have sent to you, so you can see if there are others that should be added to the list. She currently has listed the following:

- Heather Herman, Sedona Chamber of Commerce
- Gayle Taylor, Sedona Events Alliance
- Holly Epright, Sedona Main Street

- Jim Eaton, Sedona Historical Society
- Linda Goldenstein, Sedona Gallery Association
- Bert Harclerode, Chamber Music Sedona
- Patrick Schweiss, Sedona International Film Festival
- Mei Wei Wong - Sedona Arts Center
- Pat Read - Chair of the Sedona Arts & Culture Commission
- Tom O'Halleran - Keep Sedona Beautiful
- Red Rock News representative
- Boys & Girls Club

Chairman Unger explained that she would like to meet with these people; she has talked with many of them and they would like to be involved, in terms of planning and telling us what they are interested in producing, etc., and then we could have a separate planning meeting with them, rather than in the context of one of our Commission meetings. We could make a small presentation similar to what we did with the City Council, and then have them interact with us, and the meeting could be noticed so any number of us could participate. The Chairman then asked if the Commissioners had any objections to doing that.

The Recording Secretary noted that the Sedona Visual Artists Coalition might be a group to add. The Chairman indicated that she did have a couple of other groups that she hadn't listed, because she hadn't contacted them yet. One was the Sedona-Verde Valley Association of Realtors; if we get them involved in historic preservation, they might think a little more in terms of the homes they are selling and the fact that there is a history to them.

Commissioner Thomiszer indicated that he used to be a realtor and he met some of the old-timers; they have some interesting things to say, so he wouldn't discount that. The Chairman added that Sedona Women was another group that we might want to talk with. Vice Chairman Ruland suggested contacting the two Rotary Clubs and the Chairman indicated that was a great idea. Other possible groups are the National Forest Service and Sustainable Arizona.

The Chairman indicated that she had also received the names of some architects; however, when you go to an organization, you don't appear to be pinpointing somebody and elevating somebody else, so she has concerns about cherry picking certain individuals in certain occupations, whereas, if we go to the Chamber of Commerce, we are blanketing a group of people. Commissioner Thomiszer suggested contacting the American Institute of Architects Arizona Chapter just to see where that leads.

Chairman Unger indicated that is a good idea, but she wants to stay on track that we are historic preservation, and we are still talking about architecture as our core, so we can keep that as our focus. Commissioner Thomiszer agreed and indicated that the local chapter could be a tremendous resource. The Chairman noted that we also have the Yavapai College -- Sedona Campus, but that again, would be a resource on the school part. The Chairman indicated that she would have the list sent to the Commissioners and make the additions discussed, but if the Commissioners think of anyone else, let her know, and she would like for the Commissioners to attend the meetings if possible, so the meetings would be publicly noticed.

Chairman Unger asked for each Commissioner that is handling one of the projects discussed to come back with a written plan about what you are doing. If there is a possibility that you are going to need some funding, she definitely wants that in front of her. The Chairman explained that she doesn't want, at the end of the day, to have a jumble of things that people want money

for, so we have to throw information at the City Council for \$5 here and \$10 there -- she is not going to do that; therefore, she wants a solid idea of all the projects that we are off and running with, and she is hoping that we won't have a lot of you coming back and saying that you need a lot of money, but if something definitely needs some funding, then she wants to know what that is going to be, so the Commission can decide if that is something we want to take to the City Council. Kathy will send an email about the things we have discussed today that we need answers for, including your plan, your ideas for the quilt and who else we might want in the planning session.

The Chairman indicated that the Commissioners probably need until November for their plan, but she would like a sketch of your plan by November, plus if you are going to need some funding. Commissioner Pierce indicated that he doesn't need any money and Commissioner Wienges indicated that she will miss the next meeting, but she will provide a written plan before then.

Chairman Unger indicated that we will look at the calendar next time, but she will have a copy emailed, so you can look at that for the next meeting. The State is going to be making banners, so we will approach them about banners that we can use through the City for the centennial. They also are talking about doing a couple of things, but she doesn't know that we want to jump in, because it could be a little too much work for us. One is that they are doing a penny drive with the kids in schools, to re-plate the copper dome at the Capitol, but she doesn't know if they are going to each district or if that is something we would have to do, so that is something we could discuss at the next meeting. They are also talking about rounding up to the next dollar any purchase made at the grocery store or in a restaurant, to fund centennial activities. The Chairman explained that her concern is the amount of work to keep up with that, so she isn't sure that she wants to even think about that. She doesn't think she wants to get into raising money by asking people to boost their purchases. Commissioner Wienges added that she never likes it when she is asked to donate at Safeway; she favors all of those causes, but she just feels pressured. Vice Chairman Ruland indicated that he doesn't have any opinion about it, because he is not going to have any responsibility for seeing these things through.

Commissioner Thomiszer indicated that St. John Vianney just developed a way to raise funds by registering online, and any time you make a purchase, if you present your Safeway Card, they get a percentage of the purchase. Commissioner Wienges added that there is a website that you can do it through and it doesn't cost anything; other stores are on it too.

Commissioner Pierce asked what account that money would go into and if our money would be mixed with everybody else's; the Chairman said yes. The Commissioner indicated that if it went into an account that the Commission controlled that would be fine.

**8. Discussion/possible action on: Prospects for designation of landmarks or historic districts**

*There was no discussion on this item.*

**a. Certificates of Appropriateness**

Kathy Levin indicated that she attended a pre-construction meeting on the Jordan Historical Park rehabilitation work, and today she went out to see the caulking and staining. They will begin work tomorrow under a 60-day contract, and it is being coordinated by Andy Dickey. There also is a City Inspector on it, and in the meetings, we had Ron Maassen and Ray

Anderson from the Historical Society with Andy Dickey, the Inspector, herself and the contractors, to ensure we don't miss any steps.

**c. Updates to Historic Resource Survey**

*There was no discussion on this item.*

**d. Condition of Landmarks or other historic properties**

*There was no discussion on this item.*

**9. Discussion/possible action regarding future meeting dates and future agenda items.**

The Chairman indicated that anything related to the centennial can be added into that general item, but if you have something you specifically want some time on or you need to make a presentation, she would like to add that to the agenda next time. The date of the next meeting has been changed to November 15th, and if you can't attend, please let us know.

**10. Adjournment.**

The Chairman called for adjournment at 6:05 p.m., without objection.

I certify that the above is a true and correct summary of the meeting of the Historic Preservation Commission held on October 11, 2010.

\_\_\_\_\_  
Donna A. S. Puckett, *Recording Secretary*

\_\_\_\_\_  
Date