

REVISED 1/4/11

**Organization Based
Information Questions**

Responses must be typewritten using a 12-point font and not exceed 2 single sided (or 1 double sided) pages. Please be brief and to the point and number the pages.

Sedona Chamber of Commerce

1. Number and percentage of businesses by category that are within the City limits and outside the City limits that are members.
2. Three-year membership trend by membership category.
3. Number and percentage of Chamber members of the Tourism Bureau program. Also include the numbers and percentage by major membership category.
4. Three-year history of number of users at Visitor's Center (walk-in's and phone bank).
5. Total revenue from the City for the last 5 years, including five years of revenue and expense history broken out by program funded (Destination Marketing and Visitor's Center)
6. Percentage of the City's funding versus other funding sources
7. Destination marketing strategy including target markets and audience and media types utilized to advertise
8. For Visitor's Center, percentage of the City's funding versus other funding sources

Sedona Main Street Program

1. Number and percentage of businesses that are within the District that are members.
2. Programs/Events hosted by Main Street. What is free versus a fee?
3. Total revenue from the City for the last 5 years, including five years of revenue and expense history.
4. Percentage of the City's funding versus other funding sources.
5. Provide a summary of actions for the Main Street 4-point approach of design, promotion, business enhancement and community building.

Sedona Public Library

1. Provide a five year history of demographic information that the Library tracks (this may include, but not be limited to number of cards in circulation (Sedona residents vs. non-residents), number of materials borrowed. Etc.)
2. Number and type of programs available to the public that are free and by charge put on by the Library
3. Number and type of community groups that use the Library facilities (i.e. Community Room)
4. Provide a five-year history on the amount and funds raised by the Friends of the Library and the use of the funds
5. Total revenue from the City for the last 5 years, including five years of revenue and expense history, including the amount of government funding from both Yavapai and Coconino Counties
6. How does the Library evaluate whether the programs and services offered are state of the art?

Sedona Recycles

1. Item and tonnage of materials recycled from each of the collection sites in the City limits
2. Number and type of education and community outreach programs provided and intended audience
3. Total revenue from the City for the last 5 years, including five years of revenue and expense history
4. What goals has Sedona Recycles set to improve recycling in Sedona?
5. Provide the revenue amounts from the sale of the top five recycling categories (glass, aluminum, etc.)

Sedona Community Center

1. Provide a three year history and demographics, if tracked, on the number of residents and non-residents that participate in the *Meals on Wheels* program.
2. Provide a three year history and demographics, if tracked, on the number of residents and non-residents that participate in the *Community Lunch* program.
3. Provide a three year history and demographics, if tracked, on the number of residents and non-residents that participate in the *Tele-Care* program.
4. Provide a three year history and demographics, if tracked, on the number of residents and non-residents that participate in the *Community Transportation* program.
5. Number of residents and non-residents that utilize the pool.
6. Number and type of community groups that utilize the Center's facilities
7. Total revenue from the City for the last 5 years, including five years of revenue and expense history
8. Number and type of programs offered to the community free or with a fee (and provide fee schedule)

Trauma Intervention Program

1. Number of people served within the City limits
2. Number of volunteers that live within the City limits who provide TIP services
3. Demographic information on clients served- age, gender (if able to provide)
4. Number and type of education and community outreach programs provided and intended audience

Prevent Child Abuse Arizona (formerly Yavapai Family Advocacy Center)

1. Number of participants from within and outside the City limits
2. Demographic information on clients served- age, gender (if able to provide)

Sedona Sunrise Center for Adults

1. Number of participants from within and outside the City limits
2. Fees charged for clients
3. Describe future plans to attract additional Sedona residents to the facility

Boys & Girls Club of Northern Arizona

1. Number of members for the Teen program and the After School Program.

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2. Number and type of events/programs held after normal operating hours and targeted audience. Include number of attendees.
3. How long had the Boys and Girls Club operated the Sedona Teen Center?
4. What are the Club's long-term plans to move the after school program from the Teen Center?

Sedona Humane Society

1. Number and type of animals taken in from the public and from the Sedona Police Department versus Yavapai County.
2. Number and type of animals adopted
3. Adoption fees and last time fees were reviewed
4. Number and type of animals impounded
5. Number and type of animals sterilized under the sterilization assistance program
6. Number of dogs licensed for the last three (3) years
7. Number and type of animals euthanized