

**Summary Minutes
City of Sedona
Historic Preservation Commission Meeting
Council Chambers, Sedona City Hall, Sedona, AZ
Monday, April 11, 2011 – 4:00 pm**

1. Verification of notice, call to order, roll call and Pledge of Allegiance.

Chairman Unger called the meeting to order at 4:00 p.m.

Roll Call:

Commissioners: Chairman Brynn Unger, Vice Chairman Stephen Thomiszer and Commissioners Jane Grams, Michael Pierce and Charles Schudson. Commissioners Helen Snyder and Noreen Wienges were excused.

Staff: Kathy Levin

2. Public forum for items not on agenda. Limit of 3 minutes per presentation. (Note that the Commission may not discuss or make any decisions on any matter brought forward by a member of the public).

The Chairman opened the public forum and having no requests to speak, closed the public forum.

3. Commission and staff announcements and summary of current matters.

Kathy Levin indicated that the City was notified that the application for the art in the roundabouts project was accepted by the Arizona Historical Advisory Commission on March 21st as a Centennial Legacy Project. Additionally, Commissioner Wienges submitted a news release about it that Kathy saw on *Sedona.Biz*.

Kathy reported that on March 22nd, the City Council approved the submission of a CLG grant for an historic tour, as a place holder. Additionally, she received a call from Dr. Patrick Loughney, Chief of the Packard Campus of the National Audio-Visual Conservation Center at the Library of Congress, and they will do everything possible to share a copy of *Call of the Canyon* with us and the Sedona International Film Festival. The call was received within one week of the letter that Commissioner Pierce authored that was signed by the Mayor, the Chairman of the Commission and Patrick Schweiss, Executive Director of the Sedona International Film Festival.

Kathy then indicated that she submitted an application to the state to designate the Sedona Centennial Quilt and the quilt show that will take place December - February as a centennial-sanctioned event, and notification was received on March 29th that the application had been accepted.

4. PUBLIC HEARING: Discussion/possible action regarding a request for Historic Landmark Designation approval of the Owenby Ditch (1893-1901). The subject property is further identified as a portion of Assessor's Parcel 401-12-001C (Coconino County). Case No.: HL 11-01 (Register Number 016j) Applicant: L'Auberge Orchards LLC Address: 301 L'Auberge Lane, Sedona, Arizona 86336

Chairman Unger asked Kathy Levin to explain why the Commission will not be addressing agenda item 4 today and Kathy indicated that this item is a public hearing that involves the Owenby Ditch at the L'Auberge property, and the Commission did a site visit this afternoon; however, there are two documents that need to be signed, notarized and agreed to by both the City and the applicant prior to entering into the public hearing, and one of those is a Deed Restriction. The applicant needed to provide additional information and he wasn't able to do that in a timely manner, so she is asking the

Commission to continue this public hearing to a date certain, which would be the next regularly scheduled meeting on May 2nd, and the applicant will have that ready at that time.

The Chairman asked if a motion is necessary and Kathy indicated no; it just needs to be read into the record. The Chairman asked if the Commissioners had any questions and receiving none, the Chairman then read the following statement: "Regarding agenda item #4, discussion/possible action regarding a request for Historic Landmark Designation approval of the Owenby Ditch, circa 1893-1901. The subject property is further identified as a portion of Assessor's Parcel 401-12-001C in Coconino County. The Case Number is HL 11-01 (Register Number 016j). The applicant is L'Auberge Orchards LLC. The address is 301 L'Auberge Lane, Sedona, Arizona 86336. We will continue this public hearing to Monday, May 2nd at 4:00 p.m. in Council Chambers, as we do not have a Deed Restriction that all parties have agreed to signed, pending approval of the Landmark Designation by the Commission."

Item was continued to Monday, May 2, 2011.

5. **PUBLIC HEARING: Discussion/possible action regarding a request for a Certificate of Appropriateness for the Tractor Shed (1929) at Jordan Historical Park to replace the vertical wood siding on the west side of the Shed. The subject property is owned by the City of Sedona and is further identified as Assessor's Parcel 401-03-001F (Coconino County). Case No.: CA 11-01 (Historic Register Number 03) Applicant: Sedona Historical Society Address: 735 Jordan Road, Sedona, Arizona 86336**

Chairman Unger provided an overview of the Certificate of Appropriateness public hearing procedures.

Presentation, Kathy Levin: Highlighted from her Staff Report that this is for a Certificate of Appropriateness for the Tractor Shed at the Jordan Historical Park, and the Commission had a site visit today, so the Commission could see what the applicant is proposing. In their application, the applicant also included a site plan and a photograph of the west side. It is only the west side of the Tractor Shed that they are interested in addressing. They are proposing to replace the vertical siding on that entire west side with like materials, finished with a clear stain and custom color. They will use the existing boards and save them for future repair work, and the replacement will be rough cut 1" x 12" pine cut to the full length. There is no foundation or rain gutters on this structure, and the entire property consists of three structures; the Residence, the Barn and the Tractor Shed and all of them are local historic Landmarks and listed on the National Register of Historic Places.

Kathy explained that when an applicant proposes to do work on an existing landmarked property that involves a change in materials, the addition of a structure or any other modification of the existing building or site, they appear before the Commission with an application for a Certificate of Appropriateness and the Commission evaluates what they are proposing, based on the conditions in the Land Development Code and the U.S. Secretary of Interior's Standards on Rehabilitation.

Kathy indicated that the Letter of Intent requests approval for "maintenance restoration efforts on the Tractor Shed" and it is limited to that one side of the Shed. Since it is deteriorated, the applicant proposes to replace the entire face, except for the boards pointed out to the Commission that are still in good shape, and they will be retained.

Kathy explained that the pertinent sections of the Land Development Code are quoted in the Staff Report, as well as the standards from the U.S. Secretary of Interior. The standards for rehab from the Secretary's guidelines state that the historic character of a property will be retained and preserved. The removal of distinctive materials or alteration of features and spaces and spatial relationships that characterize a property will be avoided. Distinctive materials, features, finishes and construction techniques or examples of craftsmanship that characterize a property will be preserved. Kathy indicated that it also states that deteriorated historic features will be repaired rather than replaced; however, where the severity of the deterioration requires replacement of a

distinctive feature, the new feature will match the old in design, color, texture and, where possible, materials.

Kathy indicated that the site visit was intended to assist the Commission in evaluating the amount of deterioration, the future reuse of portions of the existing wood siding, and the proposed scope of work. She has included a proposed motion for the Commission's consideration, as well as the guidelines and references to the Land Development Code, to assist the Commission in its decision.

Commissioners' Questions of Staff:

There were no questions asked of staff.

Applicant's Presentation, Ron Maassen, Sedona Historical Society, Sedona, AZ: Indicated that he really didn't have anything to add to the application or the Staff Report, but he would entertain any questions.

Summary Discussion:

Vice Chairman Thomiszer asked if the fascia, where it is coming apart, would be rectified or replaced and Ron Maassen explained that they will be leaving those two fascia boards; there is a 2" x 4" blocking behind it that has failed and that will be replaced, but the fascia boards will remain and will be brought into alignment.

Chairman Unger referenced a place out front where a couple of boards would be straightened, and noted that they had indicated they would go around and do a little revamping to ensure it is put together. Ron explained that at the hinge location on the southeast corner there is some separation, and at that point in time, they are going to bring that vertical jamb back into the rest of the building -- it is separated a little there. It is kind of a maintenance thing and they are just going to do it, because the City hasn't.

The Chairman referenced some concern about the drainage, but she indicated that she didn't know if that was something that he wanted to bring to the attention of the City. Vice Chairman Thomiszer indicated that it is his position that the focus is mainly the siding, so that is really what we are here to discuss; that would be something that would have to be brought into another discussion and probably with Public Works or something; however, Kathy Levin indicated that the Vice Chairman is free to discuss his concern in the course of this public hearing, and he might want to consider making a recommendation to the Parks & Recreation Department on proposed maintenance separate from this issue. Kathy added that it wouldn't be in the context of this public hearing, but they are related issues, so she has no problem with the Commission putting those concerns on the record.

The Chairman then asked Vice Chairman Thomiszer to state his concern on the record, but noted that the Commission would not be able to vote on it, because that is not a part of what the Commission is looking at, although we can go to Public Works in the future. The Vice Chairman then described his concern about the condition of drainage into the Tractor Shed, which in his opinion will affect the future longevity of that siding, and he believes the reason the siding appears as it currently does is because of the drainage issue. The Vice Chairman indicated that a good example to rectify this is behind the adjoining barn where a proper swale has been installed in the area where they have the new siding. He observed that they have a concrete curb there in conjunction with the new siding, and not only with the way the swale works to take away the water, the concrete curb further protects it during the monsoon rains, so he would ultimately make a recommendation that a swale should be installed similar to what is behind the barn, so the work that Ron and his constituents put in will have the integrity to last for many generations.

Commissioner Schudson asked if there is urgency to the replacement of the siding, such that it needs to be done as soon as possible and even before the swale addition could be made. Ron Maassen explained that they would like to, partly because it is grant funding and they are tied to completion at a certain point in time, plus those that volunteer their labor generally leave for the

summer, so he would like to have it done before May 9th. Commissioner Schudson then asked about the grant deadline and Ron indicated that he didn't recall the date.

Commissioner Schudson indicated that this Commission is dedicated not only to history, but to preservation, and the last thing we want is for Ron and others to do this work, only to see it damaged because it precedes the improvement of the drainage. The Commissioner then asked if Ron sees any difficulty if the creation of the swale and the improvement of the drainage were to take place, for example, this summer and have that siding work waiting to be done in the fall. Ron Maassen indicated he understands the Commissioners concerns about preservation, having been on the Commission a few years back, but being an old Civil Engineer and maintenance guy, etc., the amount of rain between now and the fall isn't going to cause that much deterioration in the wood. You could see the pieces that were replaced eight years ago and there is essentially no deterioration there, so he would like to get on with things and get it done. If the Commission could vote and make the decision on doing the swale, he would feel much more comfortable, but he knows it has to go to Public Works or Parks & Rec. or both, and he doesn't have the faith that it will get done quickly.

Commissioner Schudson indicated that the other concern is in the order of things and whether we might be making some waste with haste. In the ideal world, the drainage and swale improvement would occur before the installation of the siding; if it is the other way around, does that create any risk to the siding work that might already have been done? Ron Maassen indicated he didn't think so; he would presume that they are going to grade away from the building, and then create a relatively shallow swale further to the west, and he personally doesn't have any particular concerns. If they hit the building, they might knock the whole thing down and we don't want that to happen.

Chairman Unger asked Ron Maassen if it is his opinion that we could go ahead and do this and we won't damage the siding by putting it up, and then doing the swale afterwards. Ron stated that is his opinion.

Vice Chairman Thomiszer stated that he concurs with Ron; they have already taken the time to put in the French drain and many times when improving the drainage around the building, since the French drain is there, the swale will come and meet it, so you would have a buffer where the equipment would work between that and the siding, so that buffer is more than enough to protect the siding. He also concurs with Ron that based on the history in the summer here, if they were to install the siding and get this work done with Public Works in the fall that would certainly work, and that would allow Ron and his team to feel comfortable about getting things done within the confines of the grant and the restrictions of the volunteers doing this work.

Commissioner Schudson asked, given the preparation of the wood, staining, etc., if they had enough time between now and May 9th and Ron indicated they would get it done, and if he leaves, the others are there. His personal presence is not critical; it is pretty brain-dead work.

Chairman Unger opened and closed the public comment period at this time.

MOTION: Vice Chairman Thomiszer moved to approve the Certificate of Appropriateness for the Tractor Shed, CA 11-01 (Historic Register No. 03) to replace the wood siding on the west side only, based on consistency with the review procedures in the Land Development Code, Article 15, 1509.03B.1, B.2, B.4 and C.1.b. Commissioner Grams seconded the motion. VOTE: Motion carried four (4) for and one (1) opposed. (Pierce opposed; Snyder and Wienges excused)

Commissioner Pierce explained that regarding the work we previously voted on to go forward, he thought it looked kind of sloppy, but he voted for it, because everyone else did, and subsequently the work was done and it was kind of sloppy. In looking at this, rather than going along with everybody else, he just decided that it didn't make sense. It seems like the Certificate of Appropriateness is correct, but if the environmental factors that surround the Shed aren't addressed, then what good is it to make those improvements? So, that is the reason he voted

against it; it would just seem to be common sense to address the environmental factors first, and then make the improvements. The Chairman suggested that if the Commissioner has those kinds of objections to discuss them during the course of the discussion the Commission is having about the Certificate next time, because it is important to have it on record and have everyone hear them. Commissioner Pierce explained that he thought Vice Chairman Thomiszer had done that and he just had the vote that followed-up on his point.

Commissioner Schudson indicated that in light of the Commission's discussion and to bring as much light and leverage to this as possible, he would like to know whether or not we can bring it to the attention of the Parks & Rec. Department through a formal motion, to see if there could be some coordination and this could be expedited. Kathy Levin indicated that the Commissioner could make such motion.

MOTION: Commissioner Schudson moved that the Historic Preservation Commission recommend immediately to the Department of Parks & Recreation, the Department of Public Works and any other appropriate departments, to communicate with the Sedona Historical Society in an effort to coordinate the creation of an appropriate swale and drainage system in order to preserve the siding improvement that is soon to take place.

There was no second requested for the motion; Vice Chairman Thomiszer immediately asked to amend the motion and stated that in the Certificate of Appropriateness, it says west side only and Ron Maassen talked about something on the southeast corner that needs to be trussed up, so he would move that when they start to tackle that and that we are notified, so we can at least observe what they are doing. Kathy Levin explained that we are outside of that and it was a separate issue that didn't need to have been brought into the discussion, but she will make a note to contact them.

Chairman Unger indicated that she thinks the Commission will be notified when they are working on it, so we will be able to . . . Kathy interrupted to say she will make a point of contacting them in writing. Kathy then asked if there was a second for the motion.

Second to the Motion: Commissioner Pierce seconded the motion.

Commissioner Schudson asked if staff felt the wording of the motion gets the job done, basically we want to ensure that the City knows what we have just approved, so it has the chance to coordinate that improvement with drainage preservation steps. Kathy Levin suggested that at the end of the sentence the Commissioner add, ". . . to take place on the Tractor Shed", because the building wasn't identified.

Chairman Unger agreed and added that if there is going to be any major change made in front of it, like a cement curb or something, it would have to come back to us to look at it. Kathy Levin stated that didn't have to be reflected in this; we are just trying to provide direction to two other departments. Vice Chairman Thomiszer added that he didn't think that would happen, because Ron indicated that there is no foundation under the Tractor Shed, and the Chairman then commented, then they can't. Chairman Unger then asked staff to read the motion.

Kathy read the following: "HPC recommends immediately to the Parks & Recreation and Public Works and any other appropriate departments, to communicate with the Sedona Historical Society in an effort to coordinate creation of an appropriate swale and drainage system in order to preserve the siding improvement that is to take place" and added, "on the Tractor Shed".

AMENDED MOTION: Commissioner Schudson moved that the Historic Preservation Commission recommend immediately to the Department of Parks & Recreation, the Department of Public Works and any other appropriate departments, to communicate with the Sedona Historical Society in an effort to coordinate the creation of an appropriate swale and drainage system in order to preserve the siding improvement that is soon to take place on the Tractor Shed.

The Chairman stated that we have a first and a second, and asked for the vote. VOTE: Motion carried five (5) for and zero (0) opposed. (Snyder and Wienges excused)

6. Discussion/possible action and commissioner status reports on Arizona Centennial 2012 projects.

Chairman Unger distributed the action item list and indicated that for the logo competition, she got possibly three high school classes that came up with logos. It ended up in a business class rather than an art class, so it was an interesting concept. Four students came up with very good ideas and she put them into a single idea that she is going to take back to the school before it goes out to everyone, so the Commission won't see it until she gets the approval of the four students, because she manipulated their ideas into one logo. She will send that to the Commission as soon as the students approve it, and if the Commissioners can let Kathy know if it works, then she will send it on. The Chamber of Commerce wants it and some non-profits want it for their publications.

Vice Chairman Thomiszer asked why it went from the art class to the business class and the Chairman explained that was something the school did. The Vice Chairman then asked if the art students would have been more proficient in giving more polished results and the Chairman indicated that she wasn't sure and the school is in a situation where they are changing things, so it is a tough scenario and the school is having a hard time getting anything out there. The fact that we got anything was a really big deal and the four ideas were fairly good and actually showed promise, in terms that they knew what they were doing. She had given it to the person that directs the arts in all of the schools and it was her decision to give it to the business class; the arts is what she does for the schools and it is in connection with the City that she does it.

The Vice Chairman pointed out that dealing with the business students probably does give you more opportunity to have artistic license. The Chairman stated that she is pleased that we have the involvement of the schools and three classes were involved, but these were the four that stood out and they did say something. We have two choices, either we design one without the use of the students or we design one using these, and her opinion is that it is better to use them. It was disappointing that she had lined up somebody to go in and teach about logos, but they ignored that and possibly because they didn't have much time, but she wanted to ensure that we had some school involvement. Vice Chairman Thomiszer then expressed appreciation for the Chairman's time on that effort.

Chairman Unger reported that Yavapai County hasn't gotten back to us, but we talked to the Chamber of Commerce and they have decided to go to the schools with the pennies. Kathy Levin explained that students across the state are being asked to collect pennies to symbolically re-copper the Capitol dome and the Chairman clarified it is to re-copper plate it and the Chamber of Commerce has put out big penny jars and they are going ahead with that, which is lovely, although they aren't getting as much attention as they would like. So much of the curriculum in the schools, etc., is being dictated, it is just hard to get a lot of these things done. She believes the county is still working on a stamp with the students, but it hasn't been brought to us to introduce into our schools.

Regarding the film, Kathy referenced the letter authored by Commissioner Pierce and indicated it was sent to the Chief of the Packard Campus at the Library of Congress and he was excited that we inquired about the film and acknowledged that they did have it. It is in Russian now and ideally we would want to find a script, get English lyrics and add music, as it would have been shown originally. He said he would do everything possible to make that happen and he encouraged us to do "archeology" work, which is to try to find the script. She also told him that she would be talking with Patrick Schweiss to ask Patrick to follow-up with him personally. Kathy indicated that acquiring this film came up in a meeting with the Chamber of Commerce and that meeting was held to bring together the International Film Festival, Sedona Historical Museum, Sedona Main Street Program and the CEO of the Chamber of Commerce.

Kathy explained that in that context, Patrick Schweiss stated that he wanted, as a part of the centennial celebration, to see if Robert Osborne would be interested through Turner Network in narrating an anthology of 100 films made in Arizona, so he is looking for a signature event perhaps at the Performing Arts Center, and those are possibilities to tie Sedona's and Arizona's film history to the centennial. Kathy added that she encouraged Commissioner Pierce to get in touch with Patrick Schweiss again, to have that same conversation about what we could acquire and how we could make that happen. Patrick also said that he was going to be looking at Joe McNeill's *Arizona's Little Hollywood* as well and he thought that we might have an excellent resource in the community that could assist us.

Commissioner Pierce indicated he didn't think getting the placards or subtitles translated would be a problem, because he knows several individuals fluent in Russian that might be willing to help him. The Commissioner then asked if he should contact both Patricks and Kathy Levin stated he should start with Patrick Schweiss, but she will provide the number for the other contact as well. The Commissioner then indicated that he can get a copy of it on a DVD; however, Kathy explained that the Chief in Washington D.C stated that one of the first tasks was to find a script, so we would have an accurate depiction of the film.

Commissioner Pierce noted that *Call of the Canyon* is based on a story by Zane Grey, but it was made by Famous Players-Lasky, which became Paramount Production, and they gave it to Edfrid Bingham and Doris Schroeder to write script and film captions, etc. Joe McNeill knows that the ending of the film is quite different from the ending of the book, and from his book, we have a really good idea of what the script and storyline is. Kathy indicated that from talking with Patrick in Washington D.C., there is a second history there -- a second story to tell and that is all about films going to Russia.

Commissioner Pierce stated that if he gets a digital copy, he can capture that and put the new placards in himself; it is nothing we have to outsource. Vice Chairman Thomiszer indicated that it almost sounds like the current state of the film is in 35mm and Kathy explained it is in very poor condition; it has deteriorated and it is in Russian. Commissioner Pierce indicated that his impression was that the Boris Yeltsin Presidential Library donated digital copies to the Library of Congress, so he will pursue why 35 mm would be a factor. Vice Chairman Thomiszer explained that companies like Kodak are in the business of taking 35 mm films and putting them into DVD, so it would probably be easy to get that, but his question is about the "archeology" of the film where they are talking about the original music score, etc., and where you start investigating that stuff.

Kathy explained that the suggestion was that, to make a re-creation as authentic as possible, you would want to put music to it as it would have been shown originally. Additionally, the Sedona Historical Society requested this film possibly six to nine months ago and their letter went unanswered, but they want to partner with the City and the Film Festival to utilize the showing of the film as a fundraising opportunity for the museum, and that is principally why Janeen Trevillyan was represented at the Chamber meeting to underscore her organization's interest. Kathy indicated that she thinks it was sending the letter with the Mayor's signature, etc., that got their attention, because in less than a week's time he called, but she doesn't want to discount that a non-profit organization first initiated this to make it a community event and celebrate our own film history and centennial, and we should cooperate and play well.

Chairman Unger agreed and indicated that if this can benefit the Sedona Historical Society, we should be willing to work with them to make that happen. The only benefit the City can get from this is the pat on the back for getting it out there. Kathy added that with the Film Festival involved, they can get the venue, etc., and that is an organization that we can lean on and work with Commissioner Pierce to make that happen.

Commissioner Pierce indicated that he agreed about working with the Sedona Historical Society; however, they made a separate inquiry from ours, so it is not like we made a joint inquiry, and he understands that the Sedona Historical Society just wants to use the film as a fundraiser for

themselves, which might undercut us making a premiere at the Sedona International Film Festival for Centennial 2012, so perhaps they should show the film for their fundraising after the City has collaborated with the Film Festival in February. Kathy asked if it wouldn't be possible for the Film Festival to make it happen and dedicate a portion of the proceeds to the museum, and then she thinks it only gets shown once. Commissioner Pierce repeated his point of view about the Film Festival showing it before smaller showings, and Kathy Levin explained that she saw them melded as a single event. Chairman Unger agreed and added that all of them need to sit down and at this stage; we don't even know that we can get it all together. Initially, Commissioner Pierce needs to speak with the two Patricks and possibly Joe McNeill. The second step is to set down with the Historical Society and talk about how it can also be beneficial to them as well as everybody else, before any decision is made about when and if this is going to be shown.

The Chairman then asked Commissioner Pierce to get in touch with Patrick and keep the Commission informed. If needed, she or Kathy Levin can attend the meeting with Patrick Schweiss, because that is the first step, and Commissioner Pierce can talk with Kathy before that meeting to ensure we are on the same page.

Commissioner Schudson asked that even in the preliminary steps Janeen Trevillyan or someone from the Historical Society be included, and Chairman Unger agreed that they should be included in terms of knowing what is going on. Patrick Schweiss was asking for someone to translate Russian and Commissioner Pierce has some background to get that started, but she doesn't want the Historical Society left out of this conversation.

Vice Chairman Thomiszer indicated his only concern is the comment, "May the best man win", that Janeen made at the meeting, and if they were to have gotten the film, would they have been inclusive with us? He wants to include them and it is important, but that is his only concern. Commissioner Schudson indicated that he didn't recall, but she may have been winking as she said that.

Commissioner Pierce indicated that the purpose of his comment was just that he thought the collaboration between the City and the International Film Festival should be the first showing, and subsequent showings for fundraising would be fine. In terms of having the fundraiser at the International Film Festival, he is skeptical that the Film Festival would want to let go of that revenue but that would be more of an issue between the two organizations. Kathy Levin indicated that she was just thinking there could be a collaboration of the three parties. Commissioner Schudson indicated that he agreed and that it is important that the Commission not do anything that divides or antagonizes, so let's be sure every step of the way that Janeen or someone from the Historical Society is included and everyone can determine the most mutually beneficial arrangement.

The Chairman indicated that she wanted to be sure that happens and the Vice Chairman asked if, with the Library of Congress bequeathing the film to the City, it has any thoughts on the direction it is to take once it gets here. Kathy Levin indicated they didn't have that conversation and Commissioner Pierce added that they asked for those directions in the letter; however, Kathy Levin clarified that we just asked for their procurement protocol and we didn't have that conversation. He just acknowledged that he had the letter, he would work with us to get the film here, and these are the obstacles. Vice Chairman Thomiszer again asked if they have any aspirations as to what is to happen with the film once it gets here and Kathy again stated no, but he did say that this kind of film doesn't serve the public in a library on a shelf -- it serves the public, when it is shown. Vice Chairman Thomiszer then asked if they would be okay if the International Film Festival was involved with this; Kathy stated that she didn't know.

Chairman Unger explained that the International Film Festival was part of the request and Patrick signed the letter in addition to her and the Mayor, so we know that at this point, they are perfectly happy and she can only imagine that they would also want the Sedona Historical Society to be a part of it too. She doubts that there is a restriction that this can only go to the City of Sedona, and

whatever we do needs to be a cooperative venture. If Commissioner Pierce can help with the translation -- fantastic, but we need have a mutual and ongoing conversation.

Vice Chairman Thomiszer asked if when the Library of Congress releases the film, they are basically giving it carte blanche and Kathy again stated that she didn't know and they didn't have that conversation. She then explained that she deferred that to Patrick Schweiss, as the Director of the International Film Festival, and he would have the best kinds of questions about procurement. Chairman Unger also explained that going forward, Patrick Schweiss will be the one handling that and Commissioner Pierce will be the Commission's representative to bring back comments or needs.

Vice Chairman Thomiszer indicated it is the Commission's responsibility to convey to the Library of Congress how the Commission, Historical Society, and International Film Festival plan to use the film, so they are comfortable. He would hate to get on the bad side of an institution like that. Kathy Levin indicated that in the letter, it said that we were requesting this to incorporate into the centennial celebration, because of its position as a first film in Northern Arizona, so it was all cast within the centennial. The Vice Chairman stated okay, as long as that was expressed, because he would hate for the Commission or the Historical Society or the Film Festival to step on somebody's toes. Kathy indicated that as we get down the road, she is sure there will be some paperwork exchanged.

Commissioner Pierce added that the letter had stated that we wanted to collaborate with the International Film Festival in Sedona to commemorate Centennial 2012 and we asked for their procurement instructions, and he believes we asked for a digital copy of the film. The purpose in the letter was for them to give us a digital copy to be shown in collaboration between the City and the Film Festival to commemorate Centennial 2012, so we were pretty clear as to what we wanted the film for.

Vice Chairman Thomiszer indicated that he agrees that there needs to be a meeting with the Historical Society, the International Film Festival and the Commission, and we should put in concrete terms the intentions ultimately with this film and put it before the Library of Congress. If you plan on doing the International Film Festival where there is fundraising for the Historical Society, then that needs to be put in black and white. Kathy explained that she put the dates of the Film Festival in the letter and tied it to their event, but as we explore ways to make this partnership work, we can certainly advise them that we have more than one party involved.

Vice Chairman Thomiszer asked if there is something that we can go to where precedents have been set when then films have been released and what their expectations were. Commissioner Pierce explained that other films have given out, but in terms of these films, they were just received this past November or December. Vice Chairman Thomiszer indicated he is sure there are precedents set and Commissioner Pierce explained that the point of the letter was to find out how to go about that.

Chairman Unger explained that we are still in the exploratory stage and Patrick Schweiss and Commissioner Pierce plus the Historical Society will be involved, and the concern is if we can get one in English. If Commissioner Pierce can help that to happen, she would like for him to meet with Patrick Schweiss, because Patrick indicated that he would welcome any help he could get to get it going, so Commissioner Pierce might need to see where he is going with all of this, and as he works with Patrick, the Commission would need for him to report back and let the Commission know what is happening.

Vice Chairman Thomiszer indicated that based on the book, it was made by a certain entity and the Vice Chairman then asked if the entity is now owned by Paramount. Commissioner Pierce clarified that it became Paramount. Vice Chairman Thomiszer then asked if there should be any overtures to Paramount (tape unclear because Vice Chairman Thomiszer and Commissioner Pierce were speaking simultaneously). Commissioner Pierce indicated that they have the script and Vice

Chairman Thomiszer expressed concern about Paramount's Legal Department. Commissioner Pierce indicated he is not opposed to discussing this, but these are details he has been over already.

Chairman Unger indicated we have to take it step by step and if Paramount decide they were angry, it would come up anyway, and right now . . . Vice Chairman Thomiszer interrupted to say they have a lot of muscle and Commissioner Pierce explained that we aren't going to use photographs and movie images, we will use posters of the films, while somebody else is talking about them and we can do that in terms of rights to the reproduction; however, Chairman Unger indicated that is a different issue.

Commissioner Schudson pointed out that over 10 minutes ago Janeen Trevillyan arrived and Donna Pratt is here, and in light of the discussion, it is important for the record to reflect that the Historical Society representatives were here for most of the discussion and that the sense of the Commission is that with respect to this film, everybody should work together. There is not to be any divisiveness or antagonism, and when it comes to a question of fundraising, the Commission has no horse in that race. We aren't seeking to raise money for ourselves and we would be thrilled if the Historical Society were able to get some financial benefit from this. The most important thing is that it was the sense of the Commission that nothing should take place on any matter involving this movie without the Historical Society, the Film Festival and the Commission being represented, so everybody is in the loop. The Commissioner then thanked them for coming.

Chairman Unger explained that Commissioner Pierce has background in Russian, so he has a possibility of helping to get it moved forward, and that is why the Commission wants him with Patrick Schweiss to see if there is something we can do in terms of translation.

Vice Chairman Thomiszer suggested that Kathy run the discussion by the City's Legal Department and Kathy explained that we aren't there yet. The Vice Chairman stated that he would hate for us to put a lot of time into it, and then have some lawyers come into it. Commissioner Grams pointed out that the Library would know and she feels this is public domain; this thing is so old and she has produced a movie or two and worked in that, and she would almost be certain and they can tell you that this is public domain and available. She doesn't think there could be any union or restrictions as old as this is. Ask them, they are the ones that are going to send it to you.

Chairman Unger agreed that if they are giving it to you, in all probably it is public domain or they would have already said there were restrictions. Commissioner Grams agreed and indicated that they would have said that you had to clear it through the Stage Actors Guild, etc., so she has a feeling that it must be public domain. Vice Chairman Thomiszer asked how many times we've gotten in trouble when we said, "I just had that feeling". Commissioner Grams explained that she is saying ask the Library. If they are giving you the document, she can't believe they would send something out to anyone if there were restrictions, unions, guilds, etc. that had to be contacted. You would have the contact list ready saying these are the things you need to do. Commissioner Pierce added that we are needlessly speculating, and the Chairman asked Commissioner Pierce to find out, and we will let the Historical Society know what is going on.

The Chairman then referenced the Centennial Quilt and asked Kathy Levin if she had talked with Commissioner Snyder. Kathy Levin indicated that they had visited the Red Rock Quilters a couple of weeks ago and took pictures. Kathy circulated the pictures and indicated that the quilt is progressing nicely; all of the piecwork has been done and the log cabin border squares are being worked on. Since there is so much appliqué work, there is a question about whether or not it can be hand quilted, but they are going to investigate that. We will ask Commissioner Wienges to do an article and get some photos in the newspaper to show that.

Kathy indicated that at a meeting of the Chamber, Janeen Trevillyan indicated that they weren't having a specific quilt show, but they were interested in having the quilt shown at the museum. Kathy added that after it is on display at the quilt show, which is now a sanctioned centennial event,

her thought is that it would go on tour throughout the community. She also prepared a potential list of venues and asked Commissioner Snyder to get those lined up, so we would have a full calendar for the year. The quilt will be backed with loops, since it is intended to be a wall hanging quilt and it will be easy to transport.

Vice Chairman Thomiszer thanked Kathy for emailing other pictures earlier and indicated that when they presented the quilt, he made the comment about the vortexes and to identify those. He had been told that the swirling of the Junipers is representative of a vortex, and they were very excited about that, but he didn't see any. Chairman Unger explained that whatever they are doing, it is their quilt and they are doing a fantastic job.

Kathy Levin indicated that she asked if before it is backed, they could come and show the Commission that work, so the Commission can see the interim product. Vice Chairman Thomiszer then asked if staff was going to make another site visit and Kathy indicated that she could, but the next visit will probably be a newspaper reporter. Kathy explained that we also wanted to capture the history of how they chose the images and who worked on it, so there will be a label on the back to identify the quilters and it will be a pocket, so inside of that will be the story of the quilt.

Chairman Unger noted that she and Kathy Levin had also discussed doing a brochure to go with the story, so when it is shown, everybody would be able to see that. Kathy added that they are progressing very well; they are excited about it and they have done beautiful work. The Chairman noted that she needed to get the calendar from Commissioner Snyder, so she will get with her.

The Chairman then indicated that the next item is an historic tour and she and Kathy Levin have spent a lot of time thinking about it, and Vice Chairman Thomiszer has too. Commissioner Schudson interrupted to request a recess or to be excused for a few moments and Kathy Levin indicated that his absence would be noted. The Chairman indicated the discussion on the tour would be deferred until Commissioner Schudson returned.

Commissioner Schudson left the dais at 5:07 p.m.

Chairman Unger indicated that the Legacy Project is taken care of and there was an article in the newspaper. Commissioner Wienges is still working on the Centenarian Project and the Chairman asked if Commissioner Pierce is still working on the part he was going to be doing. Commissioner Pierce indicated that Commissioner Wienges called and he offered to do whatever she needed him to do and he provided a few thoughts, but that is as far as it has gone. Chairman Unger noted that Commissioner Wienges would be back shortly, so they could continue that conversation.

Chairman Unger indicated that she and Kathy Levin met with the Chamber of Commerce and the Chamber is looking at some things. They want to stay abreast of where we are and we met with the Sedona Historical Society, Main Street and the Film Festival to discuss where we are with everything, so everyone is on the same page. The Chamber was excited about everything the Historical Society was thinking of doing and about seeing the different projects that the Commission is doing. They feel that this whole scenario can bring good attention to the State and the City, so this is a big thing for them.

The Chairman reported that regarding the non-profits, Chamber Music Sedona has given her the dates of three different events; one will be in October and that will be a Native American event that they feel could easily qualify as one of the City's celebrations of the centennial. They will also put on a Sedona Festival featuring local musicians in February, and then in June of 2012, they will have a Bluegrass BBQ and Bluegrass Week, which they expect to feel like Sedona and Arizona events, and the Historical Society might want to talk with them about the Bluegrass Festival to see if that is something to tie into and make a City event.

The Chairman indicated she talked with Mary Pope about the Verde Valley Sinfonietta and on the 11th and 12th they will be doing a production related to the centennial. The Chairman indicated

that she also will be talking to Dorothy O'Brien about the Celtic Festival. We are reaching out to all non-profits that have events that feel like Sedona and attract locals and bring visitors to the area.

Chairman Unger noted that Commissioner Wienges has done a beautiful job with the press releases and the Chairman asked Commissioner Pierce and Vice Chairman Thomiszer to put things on paper for Commissioner Wienges, because she would like to have several for May, since that is Historic Preservation Month and we are putting so much effort into this. She would like for the newspaper to reflect some of the events and things that are going to be happening for the centennial, so we need to get more information to Commissioner Wienges for more articles. The next article will be about the quilt and she thinks the Red Rock Quilters will appreciate it.

Kathy Levin indicated that she distributed a draft community calendar of events that we are adding to, so we can see that the list of participating non-profits and service organizations are represented on that calendar, although some dates are still to be entered. Chairman Unger pointed out that it is not complete, but we are going to put a Calendar of Events for the centennial on the City's website and it will also appear on the Chamber of Commerce's website and the state's website, in addition to hopefully both counties' websites, and we want to start getting that out there, so people have notice of the events to put on their own calendars.

Chairman Unger opened the public comment period at this time.

Janeen Trevillyan, Sedona Historical Society and Sedona Heritage Museum, Sedona, AZ: Indicated that they are prepared to be the home away from home for the quilt, whatever makes sense, just let them know what works for the Commission and they will work with you and host the quilt in-between it being shown at other places, so they are making an open-ended offer to the Commission. Chairman Unger indicated that Commissioner Snyder will be in touch with them shortly.

Note: Commissioner Schudson returned to the dais at 5:20 p.m.

Janeen continued to say that in terms of other non-profits doing events, the Sedona Questers had a tea this past February in honor of Sedona Schnebly's birthday and they are thinking about another tea next February, and because it is the centennial, they are considering having it as an Arizona Centennial Tea. She will ensure they know about the Commission and the opportunity to be on the website, etc. As a follow-up from the Chamber of Commerce meeting, Janeen asked if the Commission has a PowerPoint presentation on a CD that came from the state that they could borrow or if she would need to go to the Centennial Committee. Kathy Levin explained that it was a PowerPoint that the Arizona Centennial Commission did and it was used for their presentations to enlighten communities about what is being done throughout the nation, and she would be happy to provide a copy of that. Kathy indicated it is an inspirational thing and Chairman Unger added that it was fascinating to see, but it would take a 2-hour meeting to go through it.

Janeen indicated that would be helpful and she would appreciate that. Janeen then asked if the Commission had discussed the status of the logo and Chairman Unger explained that she still has to go to the students with it, because she had to manipulate it a little bit. We are meeting with the four students this week. Janeen explained that as a follow-up from the meeting with the Chamber, there was discussion that there are three logos floating around and which logo should be used, plus we also discussed how we can have a visual presence for businesses around the City and one thought that the Historical Society mentioned was getting buttons for their docents to wear at the museum; however, they would like to have a logo on that, and they realized the state and county are not going to give them a logo to use, so the question was if the City's logo would be something that would be allowed. Chairman Unger indicated the Commission has no problem if you want to use it, but if you need another rendition of it that is a little simpler, we could probably do that.

Janeen noted that Jennifer had commented that if a button design was created, the Chamber of Commerce might want to use it too, so if the Historical Society uses the City's logo, what if

someone wants to sell them to recoup costs, because that might be a situation where the City would need some kind of agreement. Chairman Unger indicated that in order for someone to actually charge for it, it would have to be copyrighted and she doesn't think the City is going to do that. Kathy Levin noted that from the beginning the City said we weren't going to be involved in merchandising and Janeen's point probably goes more to the point of ensuring that when the logo is used, it is done with integrity, and if we are sharing it with the City's logo, we are apprised of how it is going to be used and that is a good point; however, we aren't doing merchandising and we would want to support anyone that wanted to use that as an opportunity for economic gain.

Janeen indicated that the logo may be super-marketable, and if so, we may want to sell 100 mugs, etc., but again, the City may want to be thinking about that, in case there is some interest and the City owns it and will have to decide . . . Kathy interrupted to say that the proprietary interest may go to the economic side and she will find out.

Vice Chairman Thomiszer asked what ultimately would be happening with the logo that the Chairman is helping to develop and Chairman Unger explained that is the logo being discussed, and Kathy added that it would be used in all of their printed promotions, on the website, and shared with the Chamber and any other entity that wants to use it in their own centennial promotions. Some may also take it another step and use it for merchandising. Vice Chairman Thomiszer confirmed it is not going to be copyrighted and the Chairman added that she doesn't see that as a necessity. Generally, that is done to have financial control and the City doesn't want to do that, but Kathy can check that out.

Janeen indicated that if they do come up with different agreements for marketing versus merchandising, etc., a good time might be to roll that out at the next SEA meeting, because some of them might also want to use it, and by then you could show it to them. Chairman Unger noted that we have it, but she is not showing it until she knows that the students and the Commission are okay with it.

Vice Chairman Thomiszer asked about the students' expectations and Chairman Unger indicated that she explained that the City might use what they did for the centennial logo; there are no expectations of getting anything for it. There were no prizes involved, etc., because she actually expected to get a call, since she was going to set up having an individual go and teach them how to do a logo, etc., and she thought we would be able to talk more about it, but that didn't happen.

Janeen indicated that they are continuing to work their schedule of events that were outlined for the Commission and so far nothing major has changed on the list. They are slowly getting their ducks in a row and the people that need to be involved. Chairman Unger indicated that as soon as we have something on the logo, she would get it to Janeen and if it is too complicated, we can work on it to make it a little simpler, but she used four students ideas and drawings to create this one, because none of them said everything that needed to be said, etc.

The Chairman thanked them for attending and Janeen pointed out that she and Donna Pratt are attending the county's centennial meetings and they are still working on things. Chairman Unger indicated that May 2nd is the Commission's next meeting and it is here.

Commissioner Schudson indicated that thanks to Janeen, his effort is coming along and to update the Commission, he asked Janeen to offer some suggestions about people he might contact for assistance, and she helped him with that. He wrote the following to those people, "Janeen Trevillyan suggested that I contact you in my effort to locate a few scholars with expertise on the history of Arizona Statehood. As a member of the City of Sedona Historic Preservation Commission, I have volunteered to facilitate a centennial program, perhaps a 60 to 90-minute panel discussion, focusing on the issues surrounding statehood. My very preliminary research reveals a few interesting ones; the relationship with New Mexico, President Taft's position on judicial recall among others. I am no expert, but I feel a responsibility to include a substantive session of this

nature within the overall celebration of the centennial. If you know anyone who might be an able participant, please let me know."

Commissioner Schudson indicated that he received a number of responses, one which is particularly notable that he would like to share with the Commission: "Dear Charles, I am an Arizona Humanities Rhodes scholar, recently retired as Historian for the Arizona Historical Society, and have created a one-hour PowerPoint presentation on the topic. My friend, H. Christine Reed, Director of the Pinal County Historical Society and an AHC Rhodes scholar as well, has also created a PowerPoint presentation. I gave two performances yesterday at the Western National Parks Association Store north of Tucson and the audiences were very pleased with them. You can check with Store Manager, David Pitts, for my popularity and accuracy qualifications. You are correct, the major issues are jointure and the recall; however, I also stress the involvement of the mine laborers vote in giving Arizona a progressive constitution, as well as granting women's suffrage in November, 1912, eight years before the 19th Amendment gave all American women that right. Both Chris and I work on meager historian salaries, so we would need to charge for our participation; however, you could qualify for a grant from the Arizona Humanities Council, which would make your fee only \$50 per panelist. After my retirement from the Arizona Historical Society, no historian took my place, so I can't think of anyone there who could serve. You might also try history teachers at community colleges. I already have three bookings in 2012 to give the statehood PowerPoint, so you are right in getting commitments as soon as possible. I am told that Arizona Historians will be in unusual demand next year. Thanks for asking and tell Janeen that I appreciate the recommendation. For further information about my qualifications, you can visit my website listed below."

The Commissioner indicated that he did so and he would like to get the advice and sense from the Commission on how we might want to go with this. First of all, it seems like this was a marriage waiting to happen, but before rushing to the altar, he wants to make sure that this is part of what we want. He is not crazy about PowerPoint presentations if they consume a session, as a catalyst fine, so he would want to see it before embracing it for our purposes. He would like to get a sense of where we might want to go and on our agenda today is starting to determine venues and dates, which could also come into play. Additionally, the kind of session that might be most engaging is one that could be lecture in part, but in larger part might be interactive among panelists and with members of the audience. In earlier discussions with Commissioner Pierce, he got the impression that he is a legitimate historian on issues related to the campaign of 1912 and he might want to corral him and tap into people from the Historical Society and Commissioners to bring about a more interactive process in the program, so he wanted to get some sense and guidance from the Commission on whether or not the Commission would like for him to follow-up with Mr. Turner, preview the PowerPoint if possible, and pursue the possibility of a grant. At \$50 per panelist and the time involved in doing that, he might prefer just to ask for permission to underwrite it himself.

In short, Commissioner Schudson indicated that he wanted to report this back and say he is making progress for the session on the campaign of 1912, and he will be ready, but he would like to explore if Commissioner Pierce might want to join in that effort, because he is so interested in it and seems to know so much, and then learn from the Commission whether or to what extent he should move forward with Jim Turner or others.

Chairman Unger indicated that it sounds like a great idea; this falls right into what you were talking about doing. The Chairman then asked if Kathy Levin sees any problem with the City involving someone in coming to do the PowerPoint, although it would be a good idea for Commissioner Schudson to look at it, so we know it is what we want to see. Kathy Levin indicated that it sounds like someone has put a lot of effort into trying to make it a portable presentation and take it around the state, so it may be a springboard.

Commissioner Schudson asked if anyone knows Jim Turner or has seen his presentations.

Janeen Trevillyan, Sedona Historical Society and Sedona Heritage Museum, Sedona, AZ:

Indicated that Jim is a great guy and he stays at her house, when he comes to Sedona. He is very entertaining and very serious about what he does. He has been doing history his whole career, and Arizona history. He is well read and well studied, so he doesn't take anything on face value. He really works at his craft and works to build not only an accurate presentation, but also tries to make it entertaining or interesting to a crowd. She hasn't seen these particular presentations, but she has been to his workshops and other presentations and talks that he has given and he does a great job in her opinion. If you are looking for a venue, this room might be fine and available, but if you want to do something at the museum, she is sure they would give access to a venue there too.

Chairman Unger asked the Commissioners to agree or not, but she thinks it is a great idea for Commissioner Schudson to follow through and see if it would work. She also likes the idea of Commissioner Schudson getting with Commissioner Pierce and possibly the Historical Society to see what else. One of the things that she and Kathy Levin are somewhat worried about is that they want to start nailing down dates and venues, because things disappear quickly, and then the date or venue is no longer available, so there is some urgency in that, but she feels the direction you are going is right on from what you have described in previous presentations to the Commission.

Commissioner Schudson asked if we are talking about something during the day, evening, weekdays, weekends, etc., and Chairman Unger indicated that there are a couple of things that usually happen. We are going to have to look at the scheduling of all of the events first, and it may be worth having you meet with her and Kathy to look at the programs to see where this could slot in, so we don't have too big of a conflict. This will be different than a lot of things they are putting on, but there is difficulty in getting people to come to something that overlaps something else. Kathy had mentioned that it might be good to start with one in September or October. Kathy clarified in the fall, because there are a number of events leading up to 2012 and that seems to be post-Art Festival season, etc, so maybe it could be in early November. She just picked the fall as a possibility; it depends on Commissioner Schudson's availability and the venue. We had discussed the community room at the library and it could be a Saturday program. Commissioner Schudson had stated at one of our meetings that oftentimes once heard other offers follow, so he may end up developing his own personal calendar for lectures.

Commissioner Schudson indicated that he could be slotted wherever there is a gap, even on short notice, but if he is going to be scheduling someone else, he wants to be able to say that we would like to have a Saturday or Tuesday, daytime or nighttime, etc. Kathy indicated that could be another venue, but we might want to look at November as a starting place, both at the library and at the Jordan Historical Park; she doesn't know that she would put it in City Hall, because it feels too formal, unless the Commissioner feels differently about that. Chairman Unger agreed and indicated that with politics involved, she thinks it would be good to have it separate from that, but she and Kathy will talk about the timing and check with the library and the Sedona Historical Society, and then get with Commissioner Schudson. We may even want to think of a couple of them and Commissioner Schudson was thinking of two different things too -- your own thing and then the other too.

Commissioner Schudson agreed that he thinks we are talking about two presentations -- the campaign of 1912 and the issues of statehood. Kathy noted that they could be on successive Saturdays and probably at the beginning of November, because of the holidays. Kathy Levin asked if the Commissioner wanted to explore the notion of a panel some more and Commissioner Schudson indicated that he would continue to explore that. It depends on Jim Turner's presentation; he wants to see it and get a sense of the length, etc. They may be so good that he deserves to be the centerpiece with the Commissioner as a facilitator. He generally sees PowerPoint presentations that fail to serve the pedagogical purposes for which they are intended, but he is going to assume Jim is knowledgeable of all of the problems that generally accompany PowerPoint presentations; however, he does want to see it.

Chairman Unger referenced the historic tour and indicated that she wants some input. She and Kathy have been talking about the historic tour and it is their opinion, given the extent it will have to take, that it would be a good idea to go to the tour companies and maybe the non-profits to ask who might want to take most of the weight of it. We would be willing to be a part of it in terms of offering information about the history of the buildings, etc., with the help of the Sedona Historical Society, but we would like to send a letter to the tour companies and non-profits to ask if they would like to be involved and possibly invite them to the next meeting to discuss it. First, she wanted to get some feedback from the Commissioners, and Vice Chairman Thomiszer has put a lot of effort into it and she doesn't want him to feel that we are trying to undercut that. It could be really important in getting it together, but we are going to need help, so she would like to see if one of the organizations would be willing to help with it.

Vice Chairman Thomiszer agreed and indicated that based on meetings with Jerome and the Chamber of Commerce, it is a substantial undertaking, and Janeen had commented that it is kind of a tourist product and he agrees. It is not the business that the Commission is into, but we could ensure the history is kept authentic, etc. As far as going to the different tour operators, etc., that would be a good idea and he would be happy to meet with some of them with you. Kathy Levin indicated that she saw that happening in a public meeting and not as an RFP, but just to introduce the topic that the City is interested in promoting an historic tour with a non-profit or tour company, and that we could provide factual information that would enable them to look at it. We could also list for them our research and what value we think we have in providing them that opportunity.

Vice Chairman Thomiszer asked when Kathy would have a list; however, Kathy clarified that we wouldn't approach them individually. We would just ask them to attend a Commission meeting and provide them with the information, and then if they want to form a consortium with a non-profit who would like to make it a fundraising event and they would provide the vehicles, etc., we could assist in making a bridge between the property owners and those we think would be most appropriate, but she doesn't see us as being an active partner in a tour. She sees that as an opportunity for another entity.

Vice Chairman Thomiszer agreed and asked if she is compiling a list of people that she would be sending an initial letter and Kathy Levin indicated that she has the non-profits. The Vice Chairman then asked if she is thinking of tour operators like Pink Jeep and Kathy explained it would be anyone that is doing public tours in the Sedona area, and then we can provide all of our research and we recently got extensive background material from the F.Q. Story, so we have put together a lot of information that would be helpful. Chairman Unger added that basically, we can list the benefits of doing that with us, and she has been approached by one of the tour companies already that has asked if they could do this kind of thing. At our next meeting on May 2nd in the Chambers, we can see how many of them we can get here to talk to us about it. It is just a matter of reaching out to find out who might want to do this.

Vice Chairman Thomiszer indicated that he is sure there will be a lot of interest from the tour operators, and Kathy added probably more so than from the non-profits. The Vice Chairman then asked how we would go about awarding that, so it is fair. Kathy explained that we would not be awarding or issuing an RFP. Vice Chairman Thomiszer pointed out that the Mayor and some Councilors asked the Commission to try to initiate this, and we are now inviting different entities to come into this. The Vice Chairman then asked how that selection would be made and Kathy explained that we are trying to explore all possible options for us not to do it.

Chairman Unger explained that basically all of them will look at it and if two decide to do it, then we give them both the information and they might end up being in competition with each other or one of them might decide that two of them can't do it, so she thinks it will fall out on its own accord. She doesn't think that the Commission wants to be in that position, because of the legal battle and everything we would have to go through to award something, etc., and there would probably only be one or two interested, so we would just let the cream come to the surface.

Vice Chairman Thomiszer noted that the Chairman has put together a nice detailed map of the properties, etc., but he doesn't see how that information then leads to some organization. . . Kathy interjected that it could be two things. A tour company could decide to offer that as a tourist service and it could be called a Mini-Sedona Historic Property Tour. Ostensibly, it would be more those properties in commercial areas, including the museum, than going into neighborhoods, because that would create a lot of push back if they started touring neighborhoods and pointing out houses. The other thing is they could hold a single event as a centennial event, and she would think a non-profit might consider that, where a tour company might look at it as an ongoing business. Vice Chairman Thomiszer asked if Pink Jeep went after this, then would it just become a regular tour and Kathy Levin indicated if it was financially sound for them, they could take a look at that. All of the information about the properties is on our website in a very succinct paragraph about both the local and national Landmarks, but the fact that they haven't done it already perhaps tells us something. There is a lot of bad information out there about historic properties or Sedona Schnebly's property, etc., and this would enable us to underscore more accurate information, if they were interested in doing a tour.

Vice Chairman Thomiszer referenced a meeting with Hal Lang and indicated that there were a lot of limitations. Hal had to do a lot of additional things with art and architecture to make it happen. Kathy noted that was for a single day event and Chairman Unger explained that she is asking if the Commission will give her and Kathy permission to send out letters to the non-profits and tour companies, to ask them to attend the meeting on May 2nd. If they can't attend, we will have what we can show them on how to do this and have a list to give them, but she thinks this is the next step we need to take now.

Vice Chairman Thomiszer indicated he is in complete agreement and likes the idea. When we went to Jerome, he figured it was pretty daunting for the Commission to undertake. It would be very interesting to see what interest we get and to hear what they have to say at the meeting.

Commissioner Grams asked if we would want them to send something in ahead of May 2nd, she could see several coming and we could be here until 8:00 p.m. Kathy Levin indicated that is a good idea. Commissioner Grams explained that much of the information could be put together, because it is available to them on the website, and the letter could give them certain parameters and they could be asked to send in a written proposal, so you will know if a separate meeting would be needed. Kathy Levin explained that she didn't think we would want to entertain proposals per se, but we might want to know who is interested and we could meet with them before May 2nd to answer any questions. Chairman Unger noted that the Commission would be sent a copy of the letter that goes out.

Vice Chairman Thomiszer asked if the May 2nd meeting is really more of an information-gathering meeting to see what kind of response you get, not for them to have proposals in hand. Kathy again stated that we wouldn't be taking proposals -- we are proposing an opportunity, and Chairman Unger stressed that they would decide to take it on or not take it on.

Commissioner Grams asked if the City expects to receive any financial benefit from this and Kathy stated no. Vice Chairman Thomiszer added that they are probably just hoping it brings more tourism into the City. Commissioner Grams added that the letter should be formed as a great opportunity, like a sales pitch, if you want them to get involved. It would be a sales letter, because you aren't gaining anything and you have all of this material available, so what an opportunity for them to cash in on the centennial, etc.

Vice Chairman Thomiszer asked if the Commission could review the letter before it goes out and Kathy Levin stated sure. Chairman Unger added that the Commission would get it before it goes out, but we want to get it out long before the May 2nd meeting, so if you have any comments, get back to Kathy fairly quickly.

7. Discussion/possible action regarding future meeting dates and future agenda items.

Chairman Unger indicated that next month's meeting has been moved to May 2nd in Chambers and Kathy added that Commissioners Schudson and Grams are excused and we will be continuing the public hearing with L'Auberge on the Owenby Ditch. The following meetings will be on June 13th, July 11th and August 8th, and there will possibly be a Certificate of Appropriateness brought forward in June or July from the Jordan Historical Park, regarding a sculpture.

Commissioner Schudson asked if it presents any problem if he and Commissioner Grams make the site visit, but not be here for the meeting and Kathy indicated it is no problem.

Kathy then indicated it would be great for the Commission to attend an update to the City Council on June 14th, and Chairman Unger explained that we will be making a presentation on the centennial and she would like as many of the Commissioners as possible to be present, because you may want to speak on your projects. Kathy indicated that she would confirm the date as soon as it is accepted.

8. Adjournment.

The Chairman called for adjournment at 6:04 p.m., without objection.

I certify that the above is a true and correct summary of the meeting of the Historic Preservation Commission held on April 11, 2011.

Donna A. S. Puckett, *Recording Secretary*

Date