

**Action Minutes**  
**City Of Sedona**  
**Citizens Steering Committee Meeting -**  
**Sedona Community Plan Update**  
**Community Plan Room, 1725 West S.R. 89A, Suite D, Sedona, AZ**  
**Tuesday, March 20, 2012 – 3:00 p.m.**

- 1. Verification of Notice, Call to Order, and Roll Call. Members of the Citizens Steering Committee will attend either in person or by telephone, video or internet conferencing.**  
Chairman Thompson called the meeting to order at 3:03 p.m.

**Committee Members Present:** Chairman Jon Thompson, Vice Chairman Rio Robson - arrived at 3:10 p.m., and Committee Members Mike Bower - arrived at 3:10 p.m., Jim Eaton, Barbara Litrell, Marty Losoff, Elemer Magaziner and John Sather. Committee Members Angela LeFevre, Gerhard Mayer and Judy Reddington were excused.

**Staff Present:** Kathy Levin, Donna Puckett and Mike Raber

*Note: Chairman Thompson announced that agenda item 5 would be addressed at this time, since students from Sedona Charter School and West Sedona School are present to give a presentation.*

- 5. Discussion/possible action on presentation by Sedona Charter School and West Sedona School students on ideas and future visions for Sedona. (30 minutes 3:10 – 3:40 p.m.)**

Peter Hoyle and Bethany Sauve from the Sedona Charter School presented students' ideas for Sedona in 2020, and Nolan Wilson and Taylor Guzman described their process that was used to collect ideas from the West Sedona School students. Elemer Magaziner also explained that their ideas have been entered into the database.

Collectively, some of the ideas presented included a rec. center; an ice skating rink; a large central park; replacement of Burger King and McDonald's with like an In & Out Burger; homeless shelters; affordable housing; help for people to find jobs; public transportation; pedestrian bridge(s), because of the long distance between crosswalks; two lanes going up the Canyon; swings at Sunset Park and no dogs on the grass, so they can do cartwheels without getting dog poop or pee on their hands; more playground areas and bigger monkey bars at Posse Grounds; bigger slides and wall climbers; no skyscrapers and a bowling place, etc.

*No action was taken.*

- 2. Announcements from staff and committee.**

Mike Raber announced that a meeting was held with a faith-based group consisting of six pastors from different churches and that feedback will be provided to the Committee, which included a feeling that Sedona isn't family-friendly and there is a lack of a sense of community. Additionally, more affordable housing is needed, instead of having people commute here to work and that would enhance a sense of community. There should also be a balance between tourism and a sense of community.

Mike Raber then indicated that a joint meeting, when we have the plan alternatives, was discussed with the City Council and they were advised that we are a few months behind schedule. The goal of having the draft Community Plan by the end of the year is doable; however, there are a couple of statutory delays required, so we may be looking at the November election next year, rather than March, and the Citizens Steering Committee would probably have a different role then, although those months in-between will go fast.

Mike also indicated that the Arts & Culture workshop is next week and the Outreach Team is working on those questions. The Team is also looking at different venues to present the outreach on the plan alternatives in different neighborhoods; however, they hope to have the open houses here and April 20th and 21st are the dates planned for the Community Room Open House on the comments.

Mike Raber indicated that the Planning Teams are meeting on Wednesdays and Thursdays. Vice Chairman Robson asked if the city tour to see the different areas and talk to people have been addressed and Mike indicated not with the Planning Teams.

Mike reminded the Committee that the Webinar on Form-Based Codes in Small Towns is on Monday the 26th at 5:00 p.m. and Roger Eastman from Flagstaff will be participating.

Additionally, Mike Raber advised the Committee that the Sustainability Commission wants to be more involved and play a more prominent role, because sustainability permeates all areas, so he was thinking they may be the first reviewer, and he may attend their next meeting to talk with them.

Mike Bower announced that John Neville was interested in setting up a meeting with the Committee, because a woman in Flagstaff has analyzed global warming, etc., and defined the potential impacts for Flagstaff; however, Mike advised John that it really should be a public meeting, and Mike Raber noted that it may be something that the Sustainability Commission would be interested in hosting.

Marty Losoff circulated a copy of the article in the Arizona Republic announcing that Scottsdale didn't approve their Community Plan by a 50.8% to 49.2% vote and noted that nothing should be taken for granted.

*No action was taken.*

### **3. Adoption of minutes. Tuesday, March 6, 2012**

Chairman Thompson indicated that he would entertain a motion to approve the minutes of the March 6th meeting.

***MOTION: Jim Eaton so moved. Barbara Litrell seconded the motion. VOTE: Motion carried eight (8) for and zero (0) opposed. (Committee Members LeFevre, Mayer and Reddington were excused.)***

### **4. Public forum for items not listed on the agenda – limit of three minutes per person. (Note that the Citizens Steering Committee may not discuss or make decisions on any matter brought forward by a member of the public). (10 minutes for items 1-3)**

*Chairman Thompson opened the public forum and having no requests to speak, closed the public forum.*

### **6. Discussion/possible action on the planning process and plan alternative concepts. (1 hour and 45 minutes 3:40 – 5:25 p.m.)**

The Committee discussed the potential names of three plan alternatives and the approach to be used to sort each comment displayed into one or more of the three plan alternatives proposed. The Committee then identified each comment as Tourism, Environment and/or Community-oriented in focus.

The Committee Members discussed the need to identify the ideas that are missing from the list. Then, they were asked to start putting down their ideas of what to add to the comments listed and to independently write a one or two-page vision for one or more of the three plan alternatives, as preparation for a brainstorming session in two weeks. The Chairman explained that the Format

Committee will create a template to use for the three vision statements, and the need for people to be able to see a picture of the visions was discussed

*No action was taken.*

7. **Discussion regarding future meeting dates and future agenda items. (5 minutes 5:25 – 5:30 p.m.)**  
**Tuesday, April 3, 2012 – 3:00 p.m.**  
**Tuesday, April 17, 2012 – 3:00 p.m.**  
**At the “Community Plan Room”**

A question was raised about the possible need to accelerate the Committee's meeting times or frequency of meetings and the Chairman indicated that can be discussed in the next meeting. Staff will include the timeline in the packet to show where the Committee is relative to the timeline.

*No action was taken.*

8. **Adjournment.**

The Chairman adjourned the meeting at 5:33 p.m., without objection.

Respectfully Submitted,

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Donna A. S. Puckett, *Recording Secretary*

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Date