

**Project Application**



City Of Sedona DATE: 6/27/16  
 Community Development Department  
 102 Roadrunner Drive Sedona, AZ 86336  
 (928) 282-1154 • Fax: (928) 204-7124

The following application is for:

- Conceptual Review
- Final Review
- Appeal
- Time Extension
- Development Review
- Conditional Use Permit
- Subdivision
- Zone Change
- Variance
- Major Community Plan Amendment
- Minor Community Plan Amendment

<b>PROJECT CONTACT:</b>	See below	Phone:		App. #:	PZ16-00005
Address:		Cell Phone:		Date Rec'd:	
E-mail:		Fax:		Rec'd by:	Cari
<b>PROJECT NAME:</b>	Outdoor Entertainment	Parcel #:	408-24-017	Fee Pd:	\$1500
Project Address/Location:	2575 W 89A / VINO DI SEDONA	Acres:	0.52	Zoning:	

Project Description:	CONDITIONAL USE PERMIT FOR VINO DI SEDONA
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**Business Owner/Contact:**

<b>OWNER NAME:</b>	WES & REBECCA SCHEMME	<b>APPLICANT NAME:</b>	SAME
Address:	111 VISTA BOVITA DR SEDONA 86336	Company Name:	VINO DI SEDONA
Phone:	—	Address:	2575 W SR 89 A
Cell Phone:	815-823-4255	Phone:	928-554-4682
E-mail:	WSCHEMME@GMAIL.COM	Cell Phone:	815-823-4255
		E-mail:	INFO@VINODISEDONA.COM
<b>ARCHITECT/ENGINEER:</b>	Property owner: Al Felicione	<b>AUTHORIZED AGENT/OTHER:</b>	NA
Company Name:		Company Name:	
Address:		Address:	
E-mail:	felicione1@msn.com	E-mail:	
Phone:	928-451-2382	Phone:	
Cell Phone:		Cell Phone:	
ID #/Exp. Date:			
City Business License #:			

## Conditional Use Permit Application

**Applicant:**

Charles Starr Corp  
dba: Vino Di Sedona  
2575 W SR 89A  
Sedona, AZ 863367  
Phone: 928-554-4682  
Email: Info@vinodisedona.com

**Objective:** Obtain a Conditional use permit that allows Vino Di Sedona to provide outdoor music and special events.

**Description:** Conditional Use Permit for special events and/or outdoor music.

**Special events:** We believe in being active within our community. We wish to make our facility available to multiple groups. Including but not limited to Sedona Women, Humane Society of Sedona, The 911 Memorial, Sedona Chamber of Commerce, weddings and showers; just to name a few. We request to be allowed to make our facility open for such groups. Sound, parking, traffic and safety issues will be observed. In the future we hope to plan such events primarily on Sundays, if at all possible, as Sunday is a lower traffic day.

For any special interest group or organization, we will require the sponsor to provide 1 million dollar liability insurance listing the following...

- City of Sedona
- Mr. Al Felicione & 2575 W SR 89 LLC (Property owner)
- Charles Starr Corp., dba Vino Di Sedona

**Outdoor Music**

**Intensity / volume:** Our goal is to provide music at a conversational volume. We want our customers to be able to have conversation during musical performances. Loud music will not be outside and we will abide by the cities volume restrictions, so that the music does not create a nuisance to surrounding properties. See figure 2.

**Frequency:** When weather permits music will be held outdoors in the timeframe of normal business hours, while abiding by city regulations.

**Site plan:** See attached.

**Notice to Neighbors within 500'** (See letter attached)

We have hand delivered letters to The Golden Goose, Thai Spices & The Super 8. (The Golden Goose & Thai Spices verbally approved this letter).

- **Open House Date:** \_\_\_\_\_
  - o Golden Goose
  - o Thai Spices
  - o Super 8

X Letter of authorization from property owner. See attached letter

Neighbor response plan

In the event that a neighbor has an issue with an event or any other situation our neighbors have been given our phone number (928-554-4682), Our cell phone number (815-823-4255) and email ([info@vinodisedona.com](mailto:info@vinodisedona.com)). Any issues will be addressed immediately.

Parking plan

We have ample parking for the vast majority of events. However, in the rare case that our lot is full we will instruct patrons to use the public parking on Stutz Bearcat.

We will post an Overflow Parking Sign within our wine bar. Patrons will be instructed, that if you lot is full, to park in the legal parking spaces on Stutz Bearcat and not to park in the Super 8/Golden Goose parking lot.

Please see Google Maps view & figure 1.

## Vino Di Sedona

June 5, 2016

Dear Neighbors,

We, Vino Di Sedona, are applying for a conditional use permit from the city of Sedona. The purpose of the permit is to allow us to host outdoor music as well as fund-raisers and community events without each special interest group having to get their own permit.

We believe in being active within our community and wish to make our facility available to multiple charitable groups. Including, but not limited to, the Sedona Women, the 911 Memorial, the Humane Society, the Northern Arizona Oncology Foundation, and the Sedona Chamber of Commerce. We want our neighbors to be aware of our plans to control traffic and sound during events. Although we already have some community events and fund-raisers scheduled during the week, in the future we will make our location available for fund-raisers and other similar community events primarily on Sundays so that parking is more readily available. In most cases we have plenty of parking available in our own parking lot. In the event we host a larger event, overflow parking will be directed park in public spaces on Stutz Bearcat. Events like the Chamber of Commerce Mixer, scheduled for this fall, will provide satellite parking if needed.

As far as outdoor music, we plan on hosting acoustic music outdoors in the warmer months in the evenings between 6:00 and 10:00 PM, and on Saturday afternoons, 3:30-6:00 PM. Bands or acts that are louder will not be outdoors. We understand that bands could create a noise issue therefore we will be hosting them less frequently and only indoors. For the majority of our entertainment we want music that is at a level that allows people to have a conversation. Outdoor music will not violate any of the cities volume restrictions and, all outdoor music will end by 10:00 PM. In the event you ever have any issues, you can call the wine bar at 928-554-4682 and let us know, and we'll address any issues immediately. You can also reach Wes directly on his cell phone at 815 823-4255 or [info@vinodisedona.com](mailto:info@vinodisedona.com).

The city requires us to hold an open house to address any questions our neighbors may have, that date is yet to be assigned. Until then, we will be happy to answer any questions you have at your convenience. Call Wes or Rebecca at 928 554-4682 or Rebecca's cell at 815-325-9413.

Wes and Rebecca Schemmer

Vino Di Sedona  
2575 W SR 89A

Google Maps view of parking.







**Letter of Authorization from Property Owner**

6/23/2016

RE: Approval for Conditional Use Permit for Vino Di Sedona

This letter is in reference to my approval and support allowing Vino Di Sedona located at 2575 W SR 89A, Sedona, AZ 86336 to obtain and conduct business while abiding by the Rules and Regulations set by the City of Sedona's Conditional Use Permit.

I will also require that the owners of the business at this location notify me of all Event Dates, the Name of the Organization holding such events and proof of liability insurance.

Special interest group or organizations will be required to provide proof of One Million Dollar liability insurance Policy listing the following:

- City of Sedona
- Mr. Al Felicione & 2575 W SR 89A LLC
- Charles Starr Corp., dba: Vino Di Sedona

Sincerely,



Al Felicione

Letter of authorization from property owner