

Action Minutes
Regular City Council Meeting
City Council Chambers, Sedona City Hall,
102 Roadrunner Drive, Sedona, Arizona
Tuesday, November 22, 2016, 4:30 p.m.

1. Call to Order/Pledge of Allegiance/Moment of Silence/Roll Call

Mayor Moriarty called the meeting to order at 4:30 p.m.

Roll Call: Mayor Sandy Moriarty, Vice Mayor John Martinez, Councilor Scott Jablow, Councilor Tom Lamkin, Councilor Jon Thompson, Councilor Jessica Williamson.

Staff Present: City Manager Justin Clifton, Assistant City Manager Karen Osburn, City Attorney Robert Pickels, Jr., Magistrate Judge Lewis Levin, City Maintenance Worker Ryan Hayes, City Maintenance Worker Bill Huggins, PC Support/Help Desk Support Pamela Clark, Public Works Administrative Supervisor Charlene Penfold, City Clerk Susan Irvine.

2. City's Vision

A video of the City's vision was played.

3. Consent Items

- a. **Minutes - November 9, 2016 City Council Regular Meeting.**
- b. **Minutes - November 10, 2016 City Council Special Meeting.**
- c. **AB 2180 Approval of a Special Event Liquor License for the Sedona Chamber of Commerce for an event scheduled for Thursday, December 1, 2016 located at the Sedona Airport Terminal, 235 Air Terminal Drive, Sedona, AZ.**

Motion: Vice Mayor Martinez moved to approve consent items 3a, 3b, and 3c. Seconded by Councilor Thompson. Vote: Motion carried unanimously with six (6) in favor and zero (0) opposed.

4. Summary of Current Events by Mayor/Councilors/City Manager

Justin Clifton introduced the following new City employees: City Maintenance Worker Ryan Hayes, City Maintenance Worker Bill Huggins, PC Support/Help Desk Support Pamela Clark, and Public Works Administrative Supervisor Charlene Penfold. Councilor Thompson stated that VegFest will take place January 14th and 15th, and he encouraged everyone to attend. Vice Mayor Martinez advised that some of the Councilors attended a Chamber volunteer appreciation luncheon the past weekend, and it showed the level of volunteerism in the City. Councilor Jablow stated that Breakfast with Santa will take place on December 3rd from 8:00 to 10:00 a.m. at The Hub. Mayor Moriarty advised that the tree lighting will take place on December 2nd in Uptown at the Sedona Center with a visit from Santa. She also stated that Saturday, November 26th, is Small Business Saturday, and she encouraged everyone to support local businesses.

5. Proclamations, Recognitions, and Awards - None.

6. Public Forum/Recognition of Outgoing Council Members

Madeleine O'Callaghan, Sedona, recognized Councilor Williamson for willingness to serve on the City Council and thanked her for her support of the arts and Barbara's

Park. She encouraged the new Council to follow in Jessica and Mark DiNunzio's footsteps in support of the arts and Barbara's Park.

Vice Mayor Martinez stated that it was an honor to work with Jessica and recognized her for her compassion, passion, and "stick-to-itiveness". He thanked her for her work on Yavapai College and affordable housing. He thanked former Vice Mayor DiNunzio for his knowledge on financial matters and his guidance. He thanked him for his service and leadership.

Councilor Lamkin thanked Jessica for her great ideas, passion, and compassion, particularly on affordable housing. He thanked Mark for serving and teaching him to ask more than pontificate.

Councilor Thompson seconded everything said about Jessica and expressed his appreciation for her passion. He thanked Mark for being concise, to the point, and relevant.

Councilor Jablow sat by both Jessica and Mark and appreciated their insight. He stated that they didn't always agree but valued each other's opinions.

Mayor Moriarty appreciated Mark for his compassion, knowledge of community, and continued service as a volunteer ranger. She thanked him for his service for all the years. She expressed her gratitude to Jessica for her 4 years of service, thoughtful attitude toward everything, strong analytical abilities, bringing up great points, and being articulate.

Mayor Moriarty presented clocks to former Vice Mayor Mark DiNunzio and outgoing Councilor Jessica Williamson.

Mark stated that the City is in good hands. He thanked Jessica for teaching him it was okay to be Mark, because she was always Jessica. He recognized her compassion and directness. He values the relationships he built and feels that there is good work in front of the Council with great opportunities. He feels the City has a great staff and people with integrity leading the City.

Jessica thanked everybody for giving her the opportunity to serve on City Council. She learned a lot from everyone including Mark who was an inspiration in many ways. She stated that those who serve in local government can have an actual effect on their community, and this is an important role.

7. Swearing in of Newly Elected Council Members by Magistrate Judge Lewis Levin

Judge Levin issued the oath of office to Mayor Sandra J. "Sandy" Moriarty.

Judge Levin issued the oath of office to Councilors John Currivan, Tom Lamkin, John Martinez, and Joe Vernier.

Break at 4:57 p.m. Reconvened at 5:12 p.m.

8. Roll Call

Roll Call: Mayor Sandy Moriarty, Councilor John Currivan, Councilor Scott Jablow, Councilor Tom Lamkin, Councilor John Martinez, Councilor Jon Thompson, Councilor Joe Vernier.

9. Appointments

- a. **AB 2185 Discussion/possible action regarding appointment of a Vice Mayor.**

Presentation by Mayor Moriarty.

Motion: Mayor Moriarty moved to appoint John Martinez to fill the office of Vice Mayor. Seconded by Councilor Jablow. Vote: Motion carried unanimously with seven (7) in favor and zero (0) opposed.

10. Regular Business

- a. **AB 2179 Discussion/possible direction regarding the destination marketing, visitor services, and product development efforts of the Sedona Chamber of Commerce & Tourism Bureau (SCoC&TB) during FY16, and an overview of plans for tourism promotion services in FY17.**

Presentation by Sedona Chamber of Commerce & Tourism Bureau President and CEO Jennifer Wesselhoff, Director of Marketing Michelle Conway, Public Relations Manager Kegn Moorcroft, Director of Visitor Services Donna Retegan, Director of Lanning Gallery Isabelle Cozart, and Recreation and Resource Manager for the US Forest Service Red Rock Ranger District Adam Barnett.

Questions from Council.

Opened to the public at 6:36 p.m.

Pete Sanders, Sedona, spoke about the importance of the Chamber and all of the extra value they add to the City. He recognized their forming of affinity groups to look at ways to benefit the community as a whole. He is the head of the Sedona Metaphysical Spiritual Association which is an affinity group.

Steve Segner, Sedona, of the Sedona Lodging Council stated that they can use all the money they can get for marketing. He stressed the importance of recognizing the impact of tourism on locals and feels the acquisition of the property on Jordan Road would be beneficial. He would like to see more emphasis on walking and vans for tourist transportation which could be a great alternative use for marketing funds.

Brought back to Council at 6:41 p.m.

Comments from Council.

By majority consensus, Council directed staff to continue to explore the possibility of the Chamber acquiring the property at 401 Jordan Road.

Break at 6:49 p.m. Reconvened at 7:08 p.m.

- b. **AB 2175 Public hearing/discussion/possible action regarding the adoption of a resolution and ordinance updating the City of Sedona's Consolidated Fee Schedule.**

Presentation by Susan Irvine.

Questions and comments from Council.

Opened the public hearing at 7:09 p.m.

No comments were heard.

Closed the public hearing and brought back to Council at 7:10 p.m.

Motion: Councilor Thompson moved to approve Resolution No. 2016-34 creating a public record entitled “2016 Amendments to the Sedona Consolidated Fee Schedule.” Seconded by Vice Mayor Martinez. Vote: Motion carried unanimously with seven (7) in favor and zero (0) opposed.

Motion: After 1st reading, Councilor Thompson moved to approve Ordinance No. 2016-09, adopting proposed changes to the Consolidated Fee Schedule. Seconded by Vice Mayor Martinez. Vote: Motion carried unanimously with seven (7) in favor and zero (0) opposed.

- c. Reports/discussion on Council assignments - None.**
- d. Discussion/possible action on future meeting/agenda items.**

Mayor Moriarty advised that there will be a City Council retreat on Thursday, December 1st beginning at 8:00 a.m. and running until approximately 5:00 p.m. On December 6th, APS will host “APS 101”, and she strongly encouraged Councilors to attend as it is an excellent program focused on solar. Susan Irvine reminded everyone that the Council portrait is on December 13th at 3:00 p.m. Robert Pickels, Jr. stated that there will be a legislative round table on December 14th at 3:00 p.m., and Representative Thorpe has confirmed that he will attend.

11. Executive Session

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

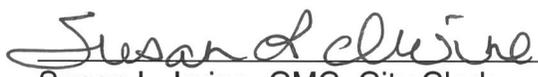
- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).**
- b. Return to open session. Discussion/possible action on executive session items.**

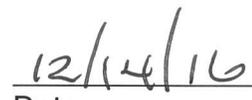
No Executive Session was held.

10. Adjournment

Mayor Moriarty adjourned the meeting at 7:14 p.m. without objection.

I certify that the above are the true and correct actions of the Regular City Council Meeting held on November 22, 2016.


Susan L. Irvine, CMC, City Clerk


Date