



City of Sedona
Public Works Department
 102 Roadrunner Drive Sedona, AZ 86336
 (928) 204-7111 • Fax: (928) 282-5348



Sedona in Motion 12B – Traffic Video Cameras

FY25 CIP Update



Project 12A is a result of the Transportation Master Plan (TMP). It was identified by the Council as a high-priority project. This project consists of providing real-time information to travelers through a variety of methods. Current travel times for those signs can be viewed by visiting AZ511.gov. Staff is working with ADOT to ensure the messaging is accomplishing the goals of reducing travel times and congestion within the City.

Status: 12A is a ADOT partnership project design is complete for plans, specifications, and estimate (PS&E) development to install the Dynamic Message Sign (DMS). Located on northbound I17, milepost 285.1, just north of General Crook Trail on-ramp. This DMS is one of five other locations from Sunset Point to Flagstaff. Construction bids were advertised on January 31st, 2025 with construction to begin in late summer 2025. The DMS will display travel times to Sedona allowing travelers to choose SR 89A via SR 260 versus SR 179 prior to the Camp Verde SR 260 exit. The goal is to reduce congestion by actively informing and allowing motorists to decide what route to travel with current travel time estimations. This DMS installation is made possible by the State’s rural broadband initiative (Digital Highways to the Digital Deserts).

Project 12B is ongoing and has installed traffic cameras along SR 179 corridor near Tlaquepaque (pedestrian underpass), Y Building and in Uptown at Forest Rd. These and additional cameras with features to allow photo stills will allow residents and tourists to view current traffic conditions for continuous monitoring to gauge congestion frequency/duration with observing the benefits of completed SIM projects. Scope to be completed by the end of May. Future project is to install a DMS at SR89a Park and Ride at Upper Red Rock Loop Road in FY27.

KEY FEATURES:

Consultant: Logicalis, Inc. (12B only for camera installation)

Contractor: TBD

Construction Challenges:

- Electric source
- Hardware/software compatibility
- Power Access agreements
- Communications capabilities
- Aesthetics

Project Manager:

Johnathan Hoffman
 (928) 203-5124
JHoffman@SedonaAZ.gov

City Engineer:

Kurtis Harris, PE
 (928) 203-5059
KHarris@SedonaAZ.gov

\$ FY25 Project Budget: \$50,000

PROJECT STATUS

MAY FY25

Project Phase 12B (Only)	% Completion	Completion Date
Design	100%	November 2024
Construction	60%	Ongoing 2025