



ACTION ITEM LIST

The AIL is intended to comply with the requirements of A.R.S. § 38-431.01.E regarding the posting on the City website within 3 days of a statement of legal actions taken at the City Council meeting held on November 12, 2025 at 4:30 p.m.

COUNCIL ATTENDANCE: Mayor Holli Ploog, Vice Mayor Brian Fultz, Councilor Melissa Dunn, Councilor Pete Furman, Councilor Kathy Kinsella, and Councilor Derek Pfaff.

PUBLIC FORUM: Alisha Hansen, Yavapai County and Tourism Advisory Board member, encouraged City Council to significantly increase the budget for the strategically targeted advertising efforts of the City’s Tourism and Marketing Program. She spoke in favor of the Tourism/Marketing Program and staff and emphasized the importance of affordable and attainable housing in Sedona.

Eben Hartzenberg, Yavapai County and Sedona Chamber of Commerce, spoke in favor of increasing the budget for marketing campaign and requested Council to consider the impacts inflation when considering an increase.

	AB #	TOPIC	COUNCIL ACTION	STAFF
CONSENT ITEMS 3a-3f Vote: 6-0 (Kinsella/Dunn)		Minutes - October 14, 2025 City Council Special Meeting - Executive Session. Minutes - October 14, 2025 City Council Regular Meeting. Minutes - October 14, 2025 City Council Special Meeting - Executive Session. Approval of Domestic Violence Awareness Month Proclamation, October, 2025.	Approved October 14, 2025 City Council Special Meeting - Executive Session minutes. Approved October 14, 2025 City Council Regular Meeting minutes. Approved October 15, 2025 City Council Special Meeting - Executive Session minutes. Approved Domestic Violence Awareness Month Proclamation, October, 2025.	Cook/Garner
	AB 3293	Approval of a recommendation regarding a new Series 10 Beer and Wine Store Liquor License application for Hampton Inn Sedona, located at 1800 W SR 89A, Sedona, AZ (File # 23168111).	Recommend approval of a new Series 10 Beer & Wine Store Liquor License for application for Hampton Inn Sedona, located at 1800 W SR 89A, Sedona, AZ (File # 23168111).	Cook/Garner
REGULAR BUSINESS	AB 3270	Public hearing/discussion/possible action regarding proposed revisions to the Sedona Land Development Code. The proposed revisions include regulations for implementation of House Bill 2447 (Administrative Review of Development Review and Subdivision applications), Changes to appeal procedures, and Clarification of various code sections Case Number: PZ25-00009 (LDC) Applicant: City of Sedona.	Tim Perry, Sedona, spoke against the item. By majority consensus, Council directed staff to: 1) remove updates to 9.4.G Temporary Uses, Special Events and bring back definitions of special events and fines to Council for approval at a future meeting, 2) mail notices to all addresses within City limits for City-initiated projects, in addition to noticing requirements of LDC Section 8.3.F(3)a.3. Approved Ordinance 2025-11, consistent with the approval criteria in Section 8.6.C(4) of the LDC, amending the LDC, adopting by reference that document known as “Exhibit A – November 12, 2025 Proposed Land Development Code Revisions”, providing for a savings clause, and repealing all ordinances or parts of ordinances or code provisions in conflict herewith, as amended as stated by staff. Vote: 6-0 (Dunn/Pfaff)	Meyer/Allender



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AB 3271	Discussion/possible action for approval of a Resolution adopting revised Planning and Zoning Commission Operating Rules and Procedures.	Approved Resolution 2025-17 amending the Planning and Zoning Commission's Operating Rules and Procedures. Vote: 6-0 (Kinsella/Dunn)	Meyer/ Allender
AB 3295	Discussion/possible action for the City to apply to the Federal Lands Access Program for two different projects: The Western Gateway Trailhead Development Project and the Schnebly Hill Road Improvement Project.	Councilor Fultz requested that staff address the deficiencies and overall condition of Schnebly Road, within City limits, and to fund the necessary repairs during the current fiscal year if feasible. Staff confirmed that the project is achievable and can be accommodated within this year's budget. The Council unanimously supported Councilor Fultz's request, and authorized staff to proceed with the repairs. Authorized the City to apply to the Federal Lands access Program (FLAP) for funding of the Western Gateway Trailhead Project and the Schnebly Hill Road Project, in partnership with the U.S. Forest Service. Further, authorize the City Manager to execute all necessary documents related to the application, including the FLAP Endorsement Form, and to commit the City to the required maintenance responsibilities associated with the projects, subject to approval of the written documents by the City Attorney's Office. Vote: 6-0 (Kinsella/Dunn)	Harris/ Wagner
AB 3284	Presentation/discussion of economic outlook, year-to-date budget performance; Home Rule and Permanent Base Adjustment options.	For presentation and discussion only, no action taken.	Whitehorn
AB 3066	Discussion/possible action regarding future meeting/agenda items.	None.	Spickard

EXECUTIVE SESSION: None.

Upon a public majority vote of the members constituting a quorum, the Council may hold an Executive Session that is not open to the public for the following purposes:

- a. To consult with legal counsel for advice on matters listed on this agenda per A.R.S. § 38-431.03(A)(3).
- b. Return to open session. Discussion/possible action on executive session items.



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ADJOURNMENT: The meeting was adjourned at 8:18 p.m. on November 12, 2025.